

怡利電子工業股份有限公司



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本文件之陳述可能會表達出本公司對未來願景之信心與期望，但這些前瞻性之陳述係建立在若干與本公司營運及超出本公司管控因素外之假設條件上，因此，實際結果與上開前瞻性陳述可能有很大的差異。

怡利台灣

彰化總廠
研發中心

R&D:
ID, ME, EE-1, EE-2

SMT line x 2
組裝線 x 8

彰化廠
組裝線

組裝線 x 10

全興二廠
光學玻璃廠

玻璃產線 x 4

- 平面鏡
- 凹凸面鏡
- 自由曲面鏡



車載主機、後座娛樂系統、環景系統、倒車顯影、盲區偵測系統、車用無線充電器

車用電子配件產品

光學玻璃相關產品

怡利江蘇

蘇州廠

R&D

SMT line X 2
HUD環形組裝線 x 2



前擋玻璃抬頭顯示器

怡利泰國

泰國廠

SMT line X 1
組裝線 x 12



車載主機、後座娛樂系統、環景系統、倒車顯影、前擋玻璃抬頭顯示器、盲區偵測系統、車用無線充電器、行車記錄器、電子後視鏡

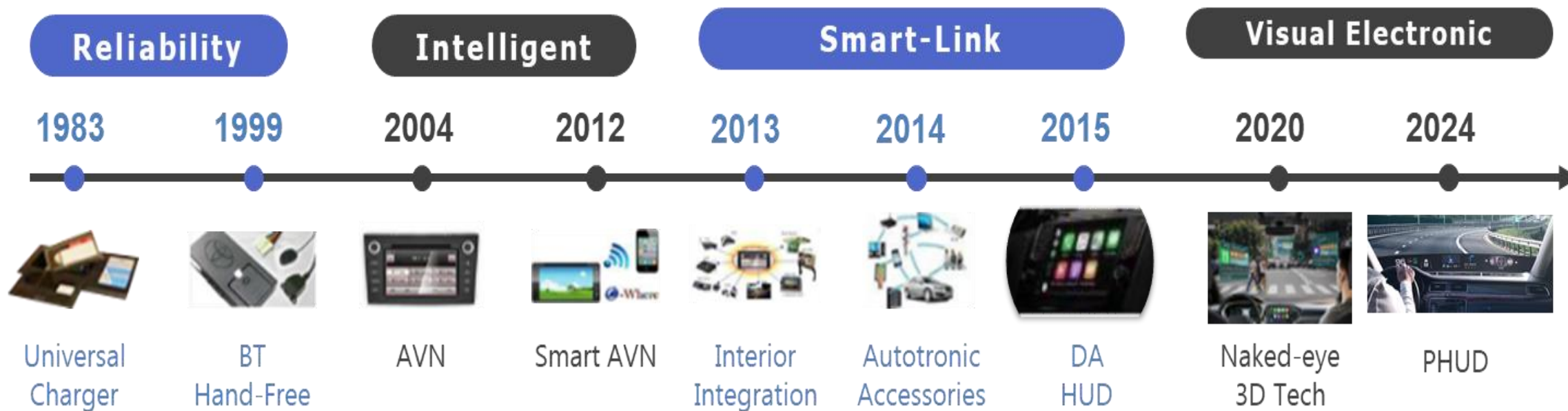
怡利印度

專案辦公室

Sales, FAE, ME, EE, PE



前擋玻璃抬頭顯示器、電子後視鏡、環景系統、車用無線充電器、行車記錄器



- 大陸市場(TO GLOBAL MARKET)

WHUD / 2D ARHUD / 3D Spatial Vision HUD /
VPA / PHUD

- 台灣、東南亞市場+印度(TO GLOBAL MARKET)

INFOTAINMENT / ADAS /
WHUD / 2D ARHUD /
ACCESSORIES /
Special Purpose Vehicle Electronics

- 歐美市場(TO GLOBAL MARKET)

WHUD / 2D ARHUD / 3D Spatial Vision HUD / PHUD /
ACCESSORIES / Special Purpose Vehicle Electronics





HUD / Digital IC



Infotainment / HMI



ADAS



Accessories

乘用車 + 商用車 + 特殊目的交通工具 + 一般/重型機車

HUD / Digital Cluster

A dark-colored car is positioned in the center of a tunnel, facing the viewer. The car's headlights are turned on, creating a bright glow and illuminating the tunnel walls. The tunnel has a metallic, industrial appearance with visible structural elements and cables. The overall atmosphere is dark and futuristic.

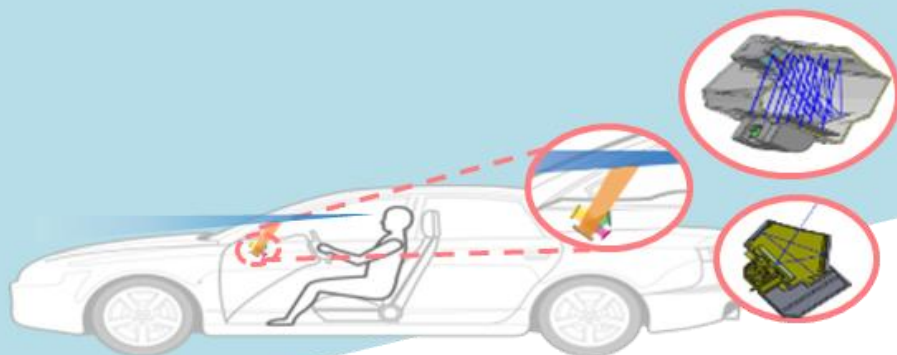
AR HUD Lite



2D AR HUD



3D Spatial Vision HUD



3D Spatial Vision PHUD





資料來源：https://www.sohu.com/a/641000770_121136454 搜狐汽車

<https://www.12365auto.com/news/20250213/542660-all.shtml> 車質網





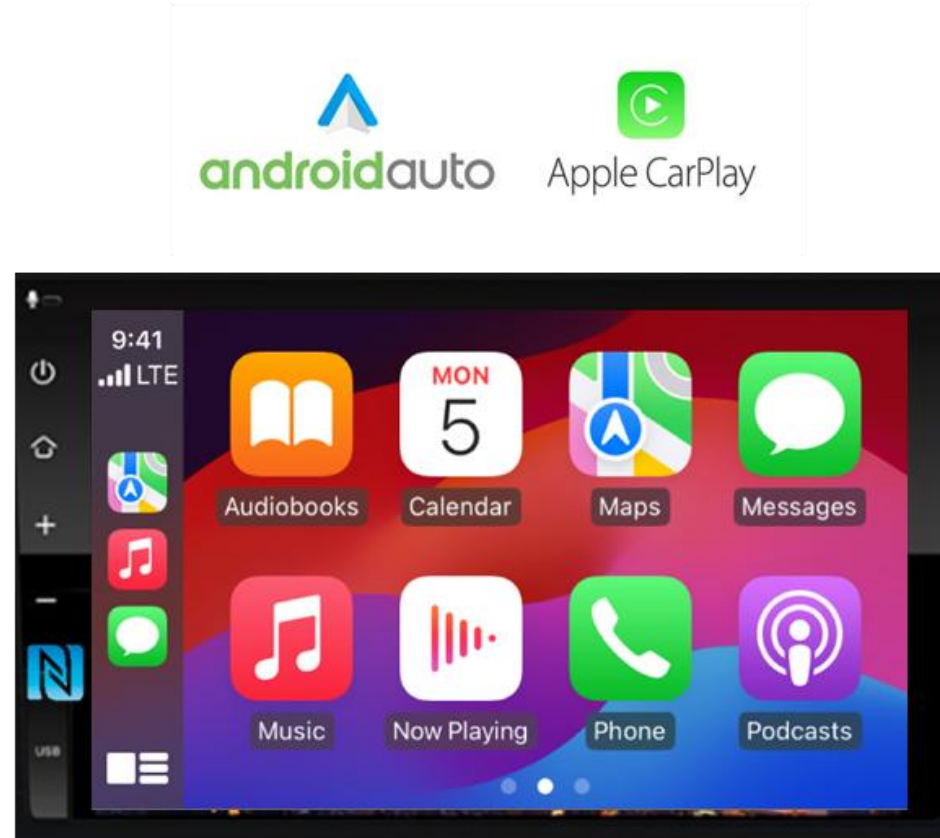
Infotainment

A dark-colored car is positioned in the center of a tunnel, facing the viewer. Its headlights are turned on, creating a bright glow and illuminating the tunnel walls. The word "Infotainment" is superimposed in a large, white, sans-serif font across the middle of the car's hood. The tunnel's interior is dark, with visible structural elements like pipes and cables on the walls. The floor of the tunnel has a textured, grid-like pattern.

- By NFC on DA, automatically wake up WiFi for Apple CarPlay and Android Auto connection



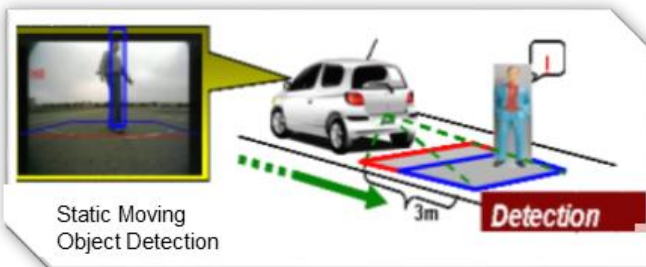
By NFC for
WiFi pairing



Utilize PVM cameras & new SOC computing power
→ No extra hardware cost needed.



PVM



S-MOD



LDW



BSD

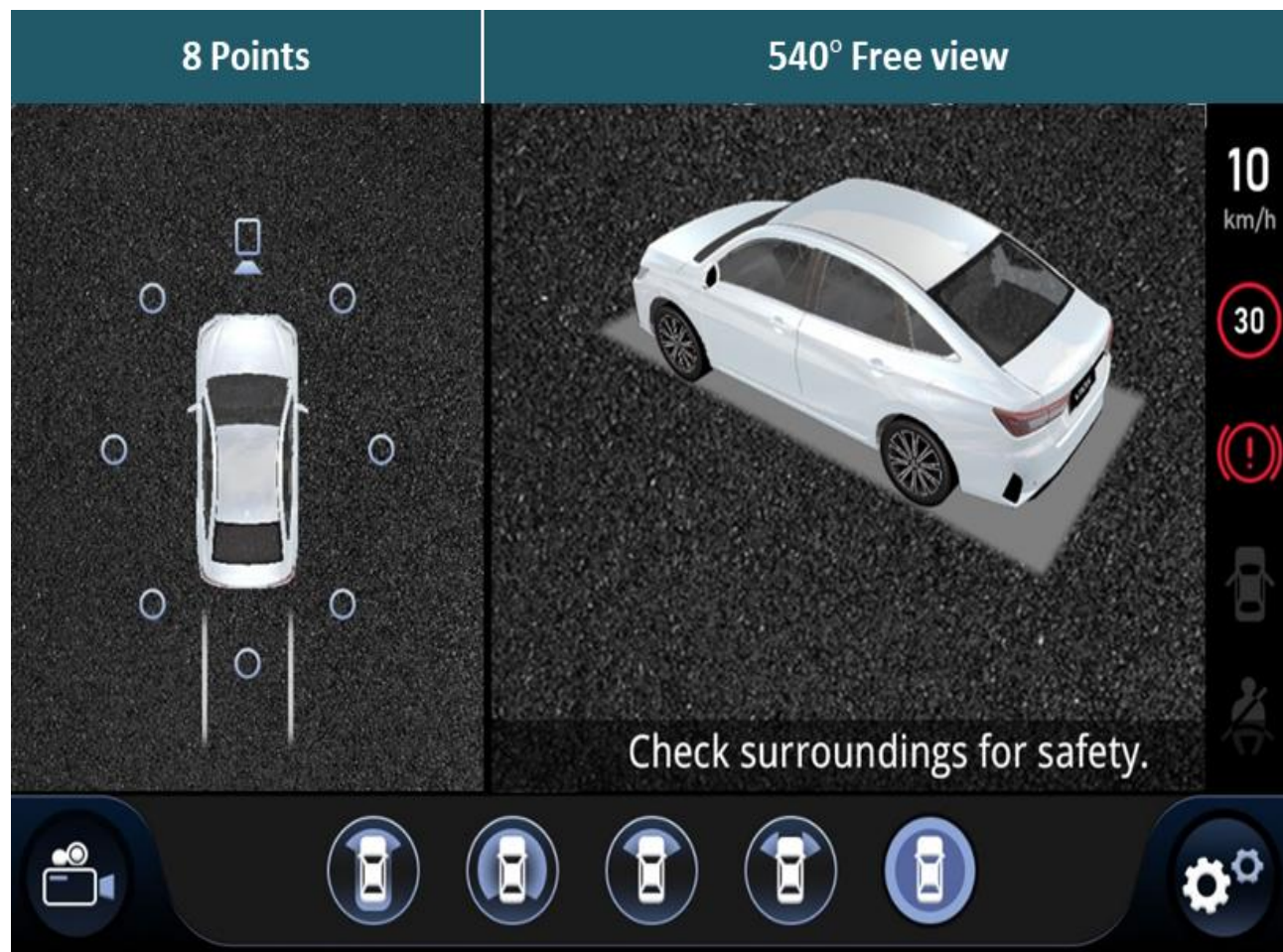


RCTA

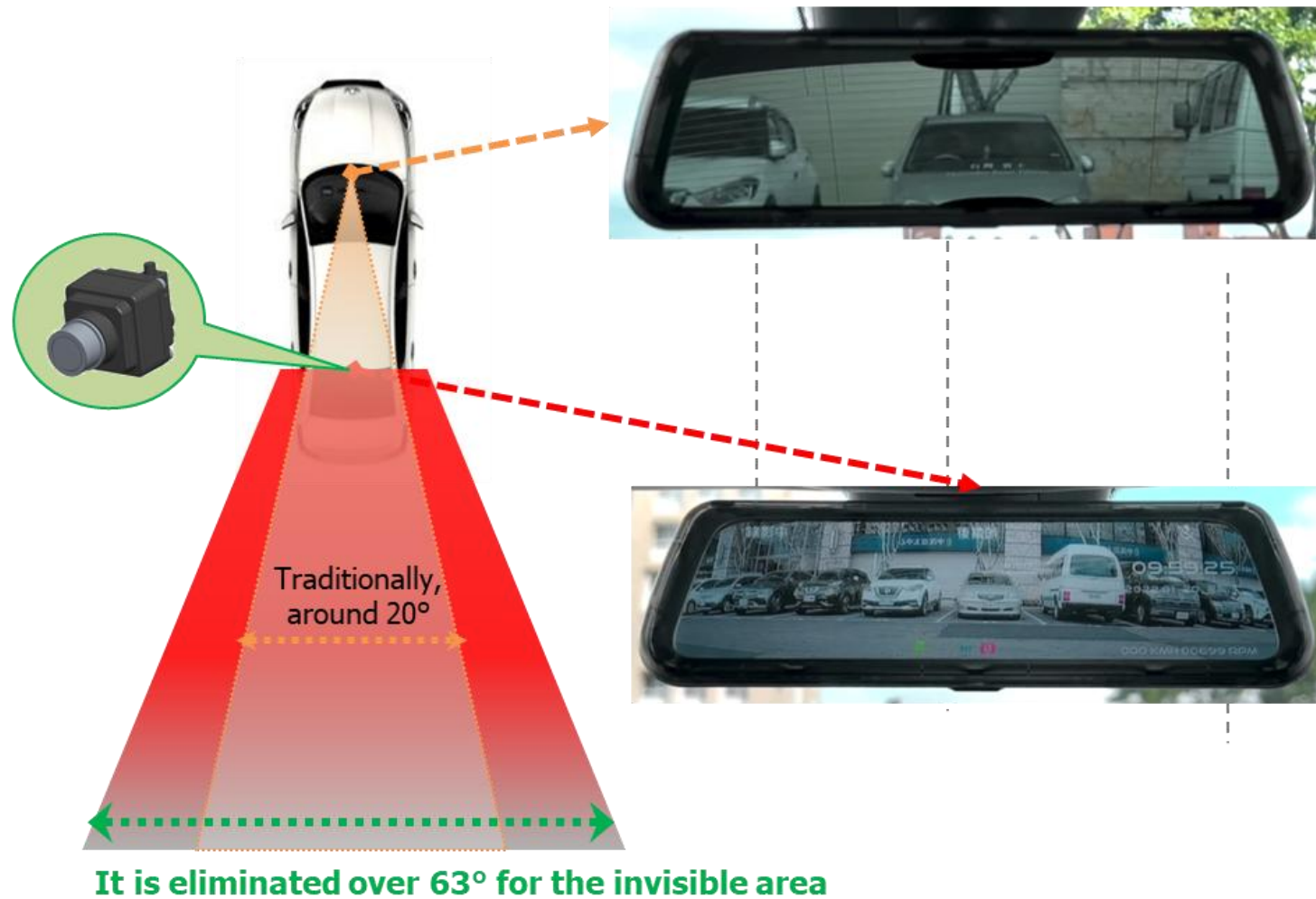
A dark-colored car is positioned in the center of a dark tunnel, facing the viewer. The car's headlights are turned on, creating a bright glow and illuminating the tunnel walls. The text "ADAS" is overlaid in white, bold, sans-serif font across the front of the car. The tunnel's interior is metallic and shows some structural details like pipes and cables. The overall atmosphere is dark and industrial.

ADAS

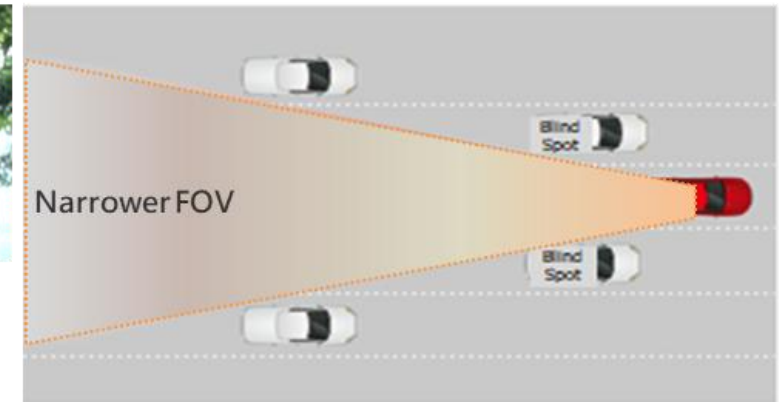
8 points + 540° for Viewing



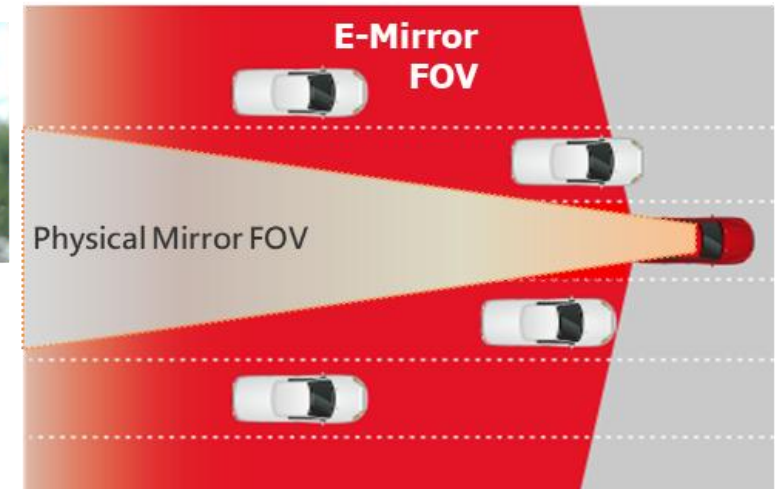
When sliding the 3D view at a 540-degree angle, you can touch on any of the eight points on the 2D interface at any time to reset the screen to a fixed position.



Traditional IRVM FOV



E-Mirror FOV





Accessories

A dark-colored car is positioned centrally in a dimly lit tunnel. The car's headlights are turned on, creating a bright glow and casting light onto the tunnel walls and floor. The tunnel's interior is made of concrete or metal, with visible structural elements like pipes and cables. The overall atmosphere is mysterious and dramatic.

Smart Rotary Knob



**ULTIMATE
UTILIZE
DESIGN**

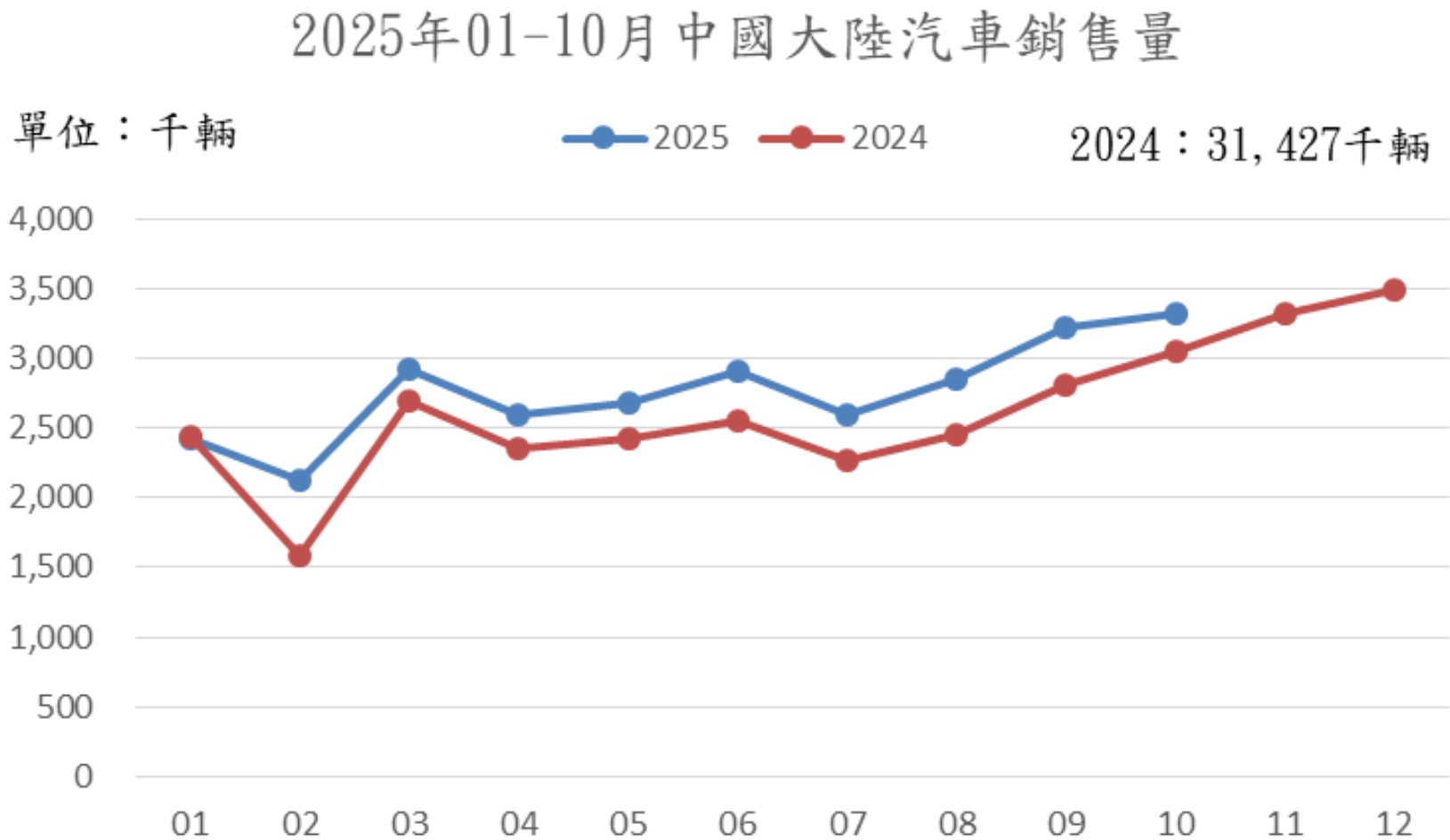
Utilize Function – Provides charging for both the driver and passenger

Benefit

The design aims to be utilize function and more apply usage

- Maximum usage - Charging 2 phones at one time
- Time Save! - Only one single time require for development and Qi2.0 certificate





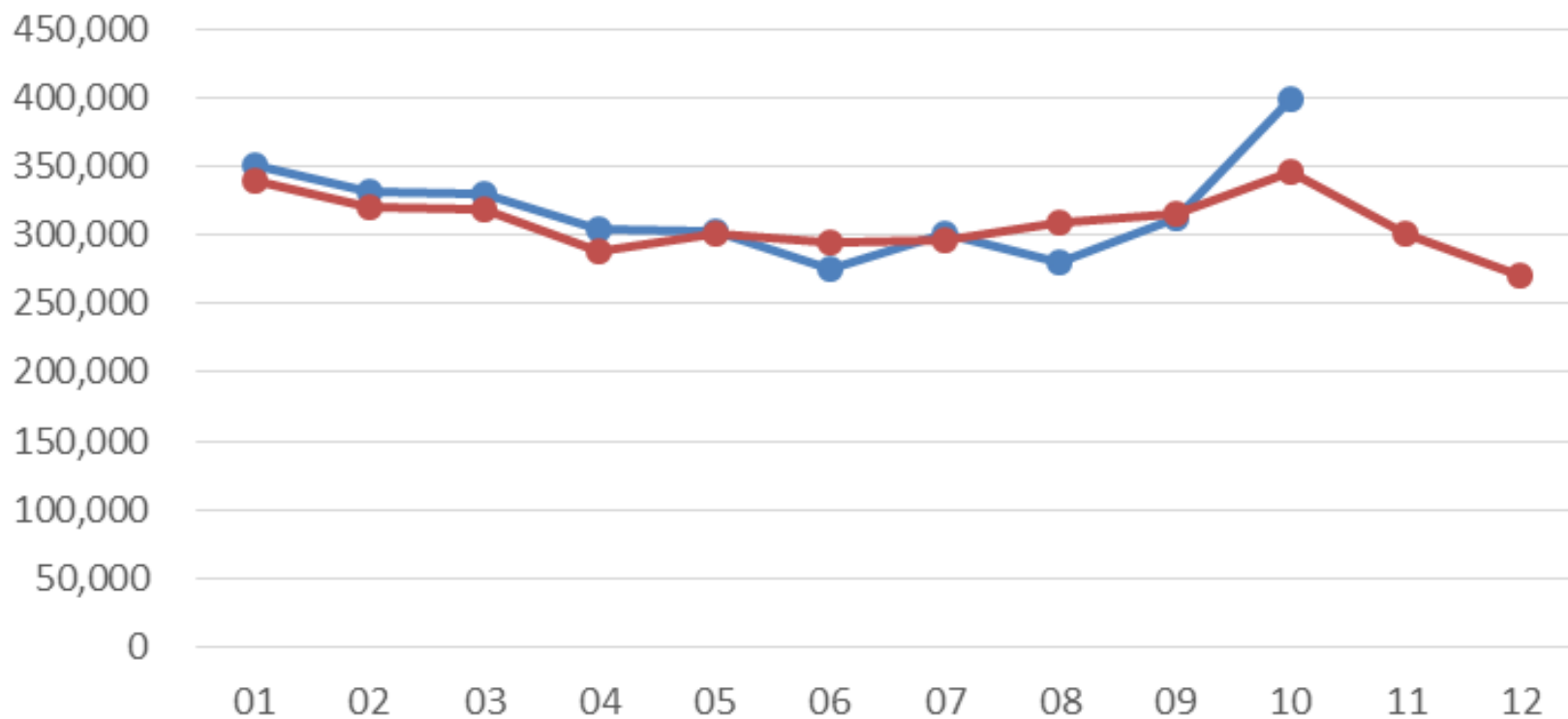
資料來源：https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-china-by-month
全球汽車產業平台MARKLINES

2025年01-10月印度汽車銷售量

單位：輛

● 2025 ● 2024

2024：3,697,233輛



資料來源：https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-india-by-month

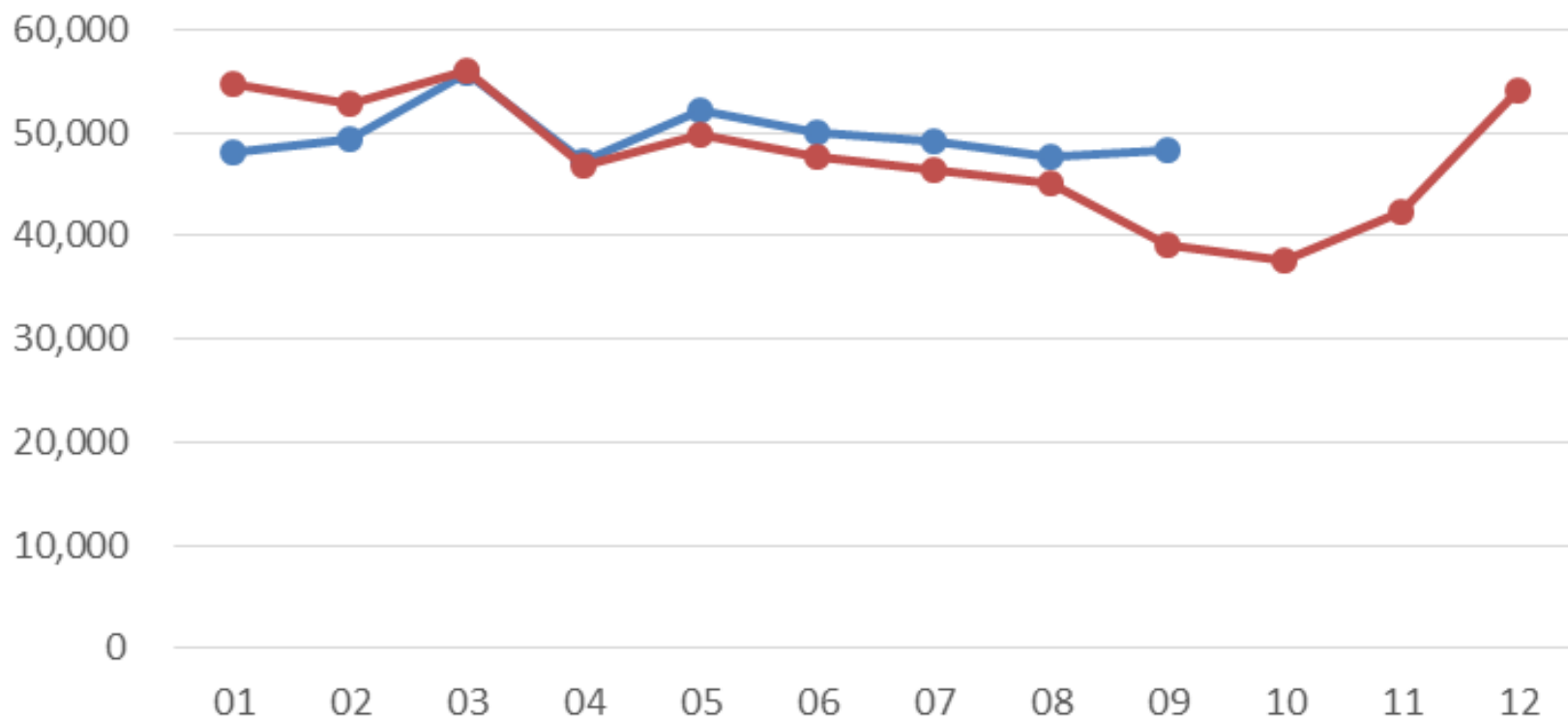
全球汽車產業平台MARKLINES

2025年01-09月泰國汽車銷售量

單位：輛

—●— 2025 —●— 2024

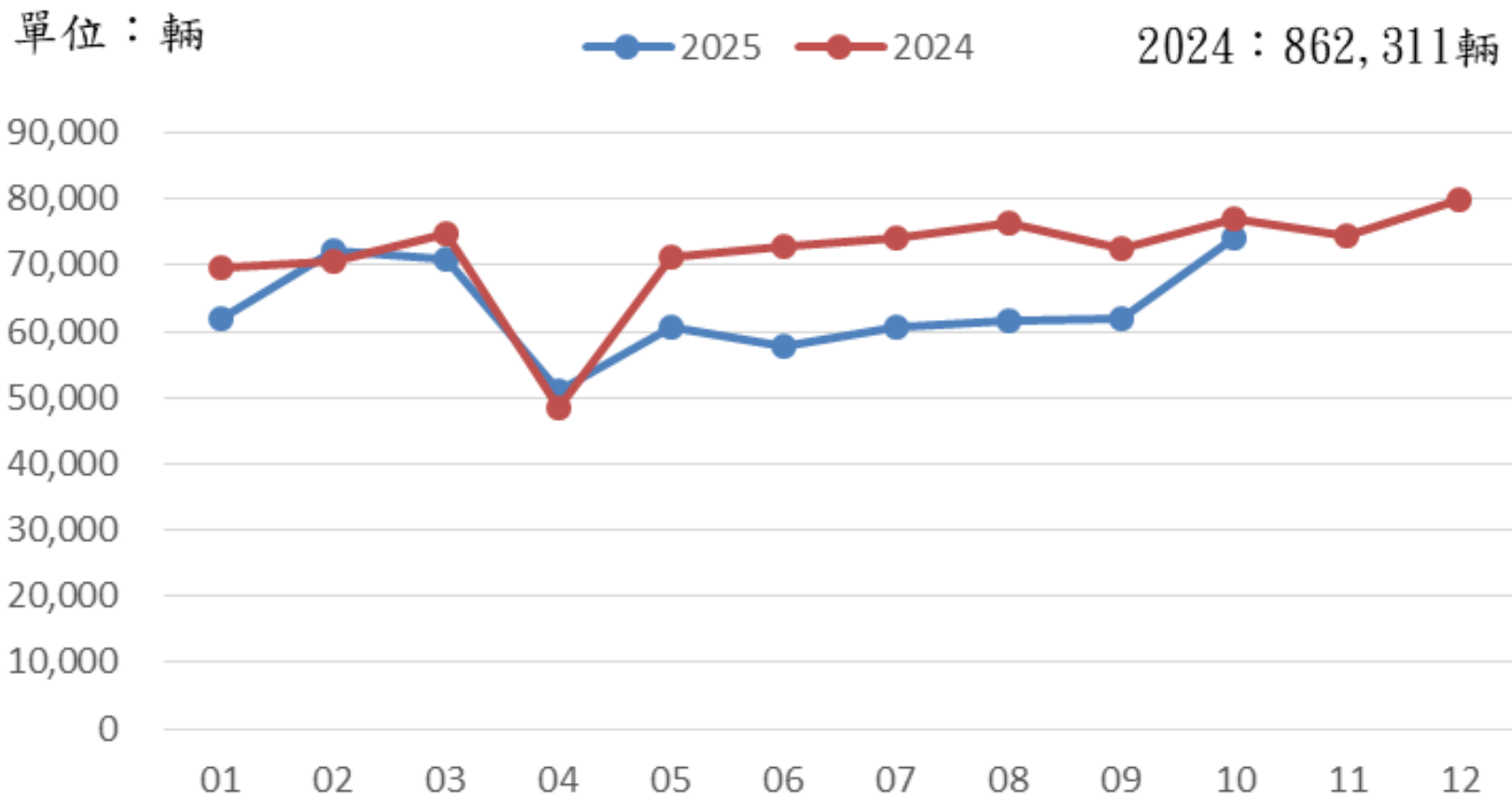
2024：572,675輛



資料來源：https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-thailand-by-month

全球汽車產業平台MARKLINES

2025年01-10月印尼汽車銷售量



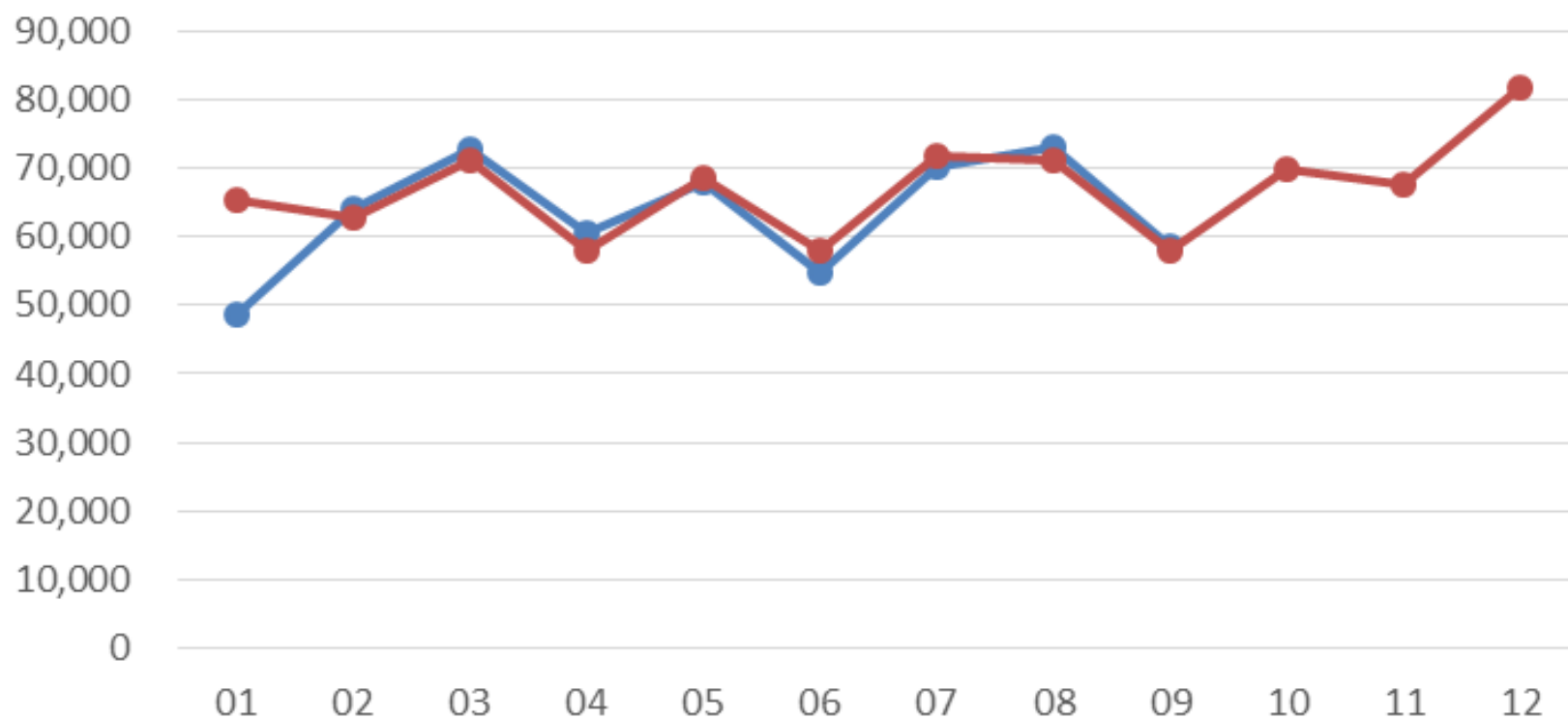
資料來源：https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-indonesia-by-month
全球汽車產業平台MARKLINES

2025年01-09月馬來西亞汽車銷售量

單位：輛

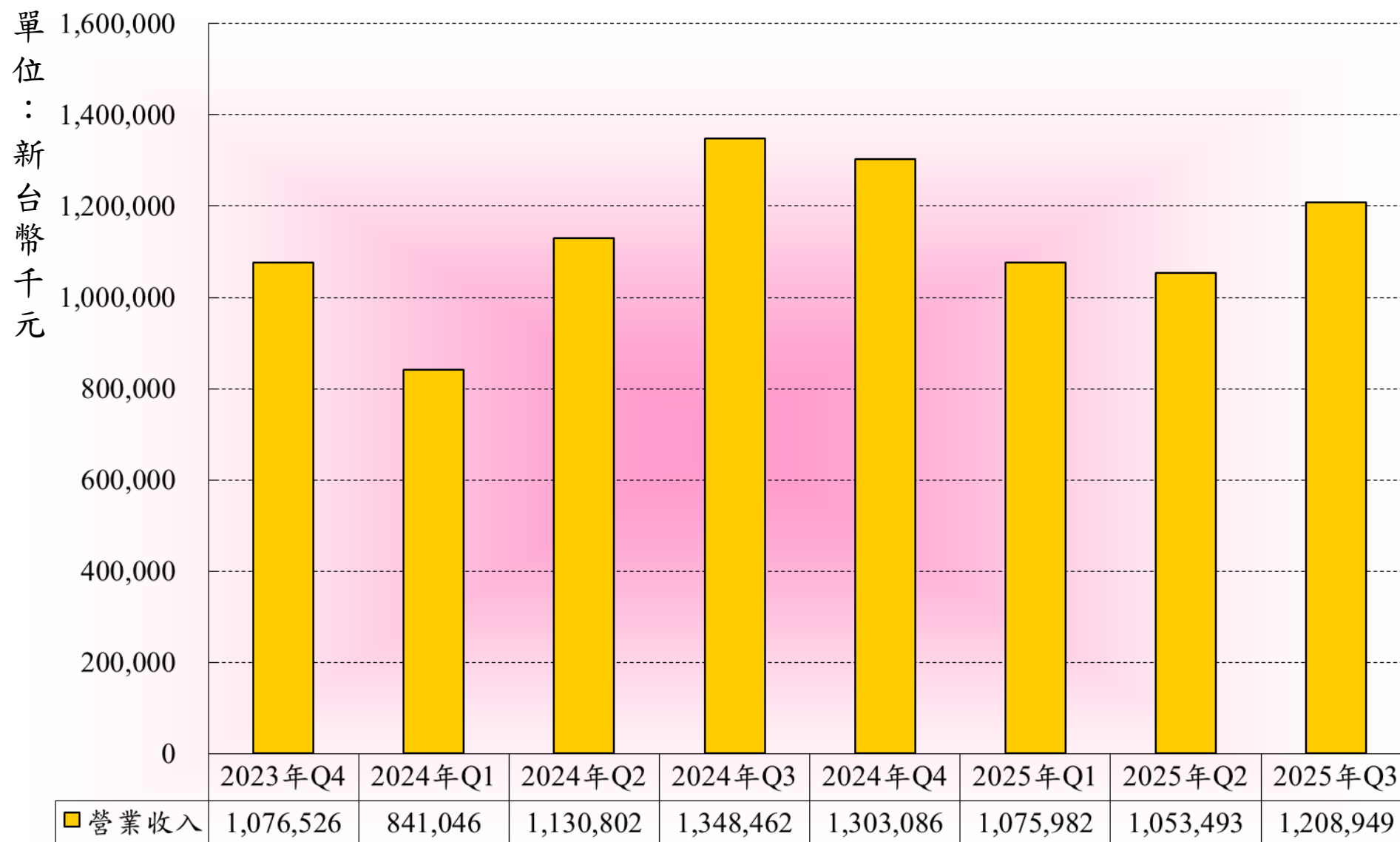
—●— 2025 —●— 2024

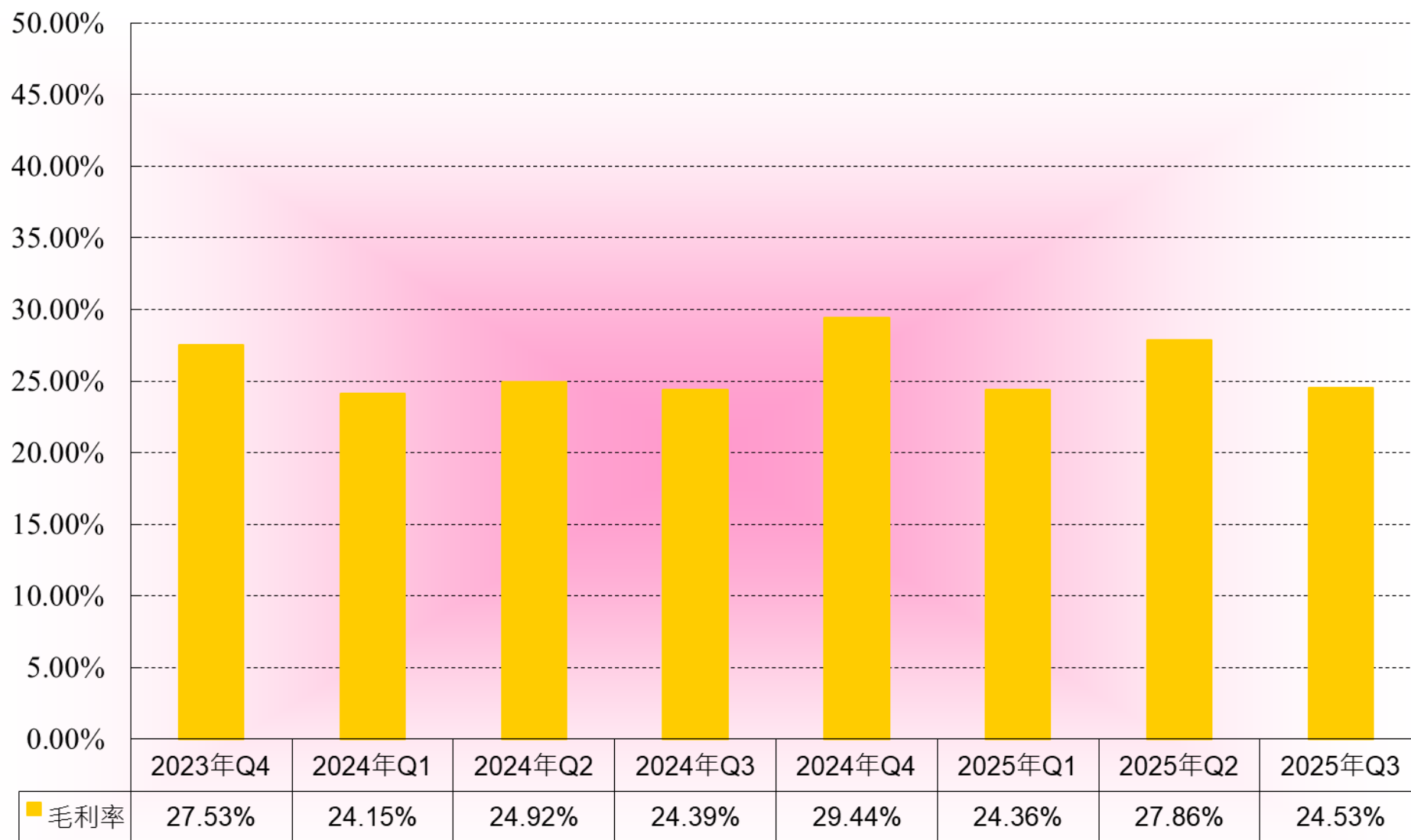
2024：804,136輛

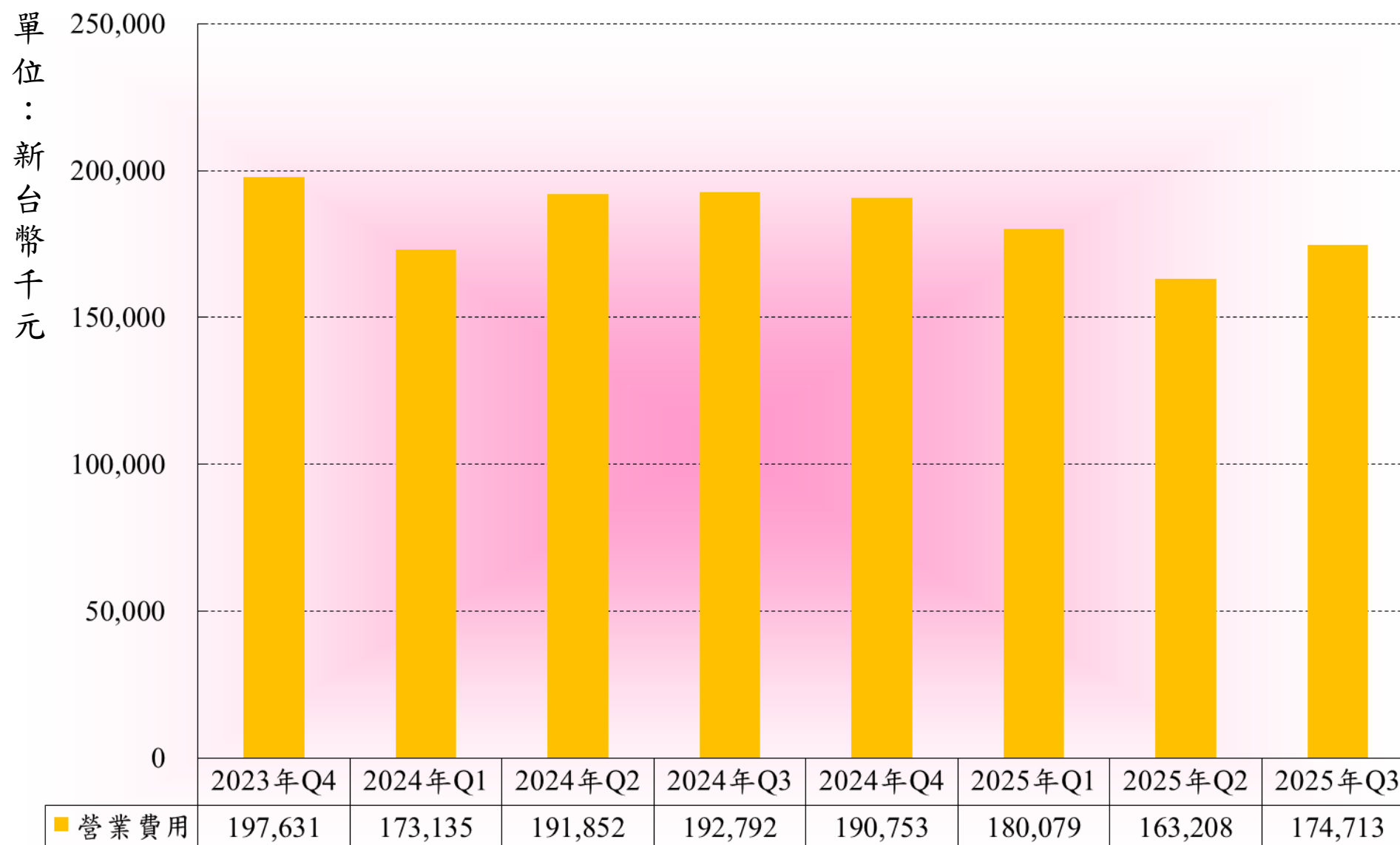


資料來源：https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-malaysia-by-month

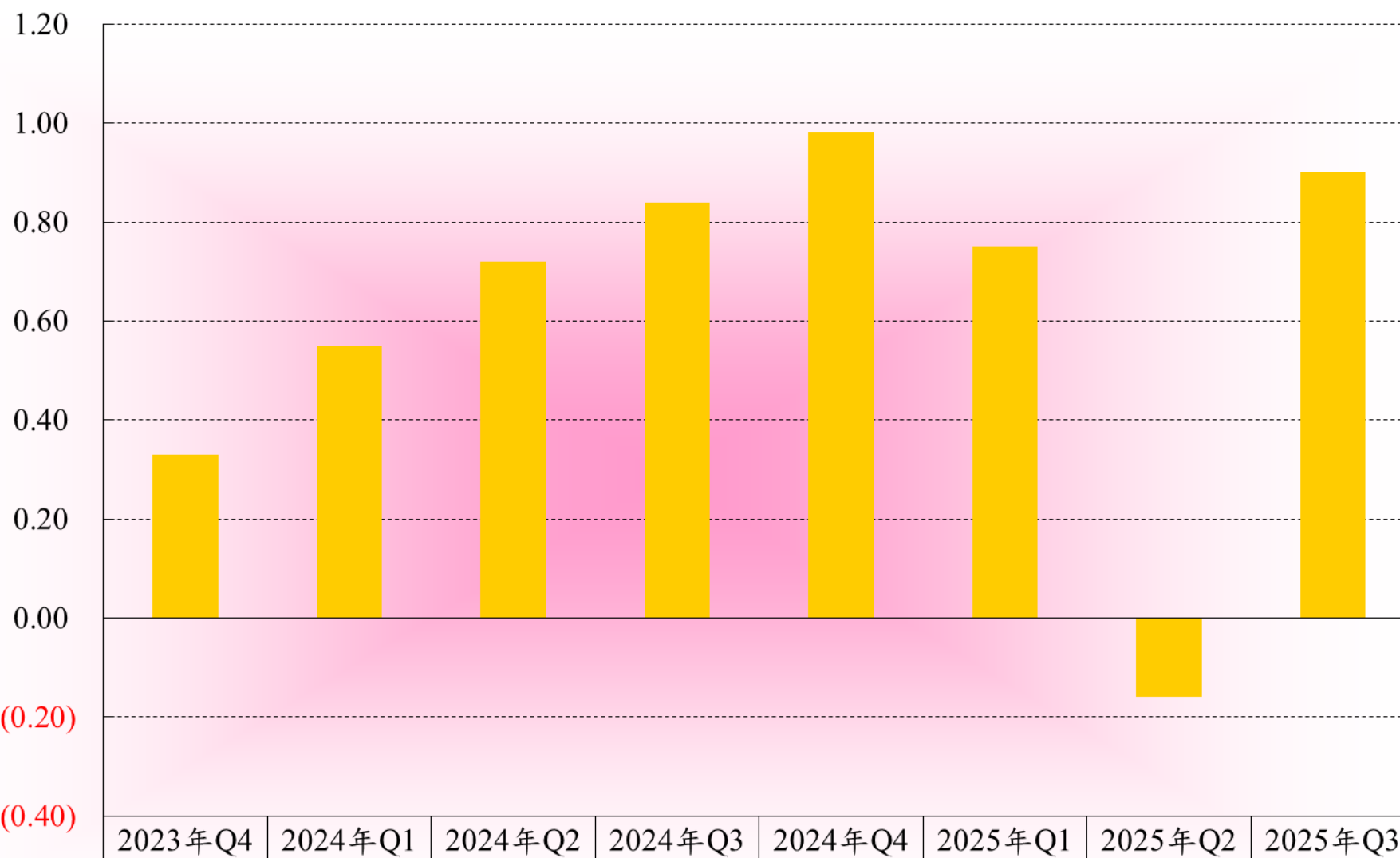
全球汽車產業平台MARKLINES





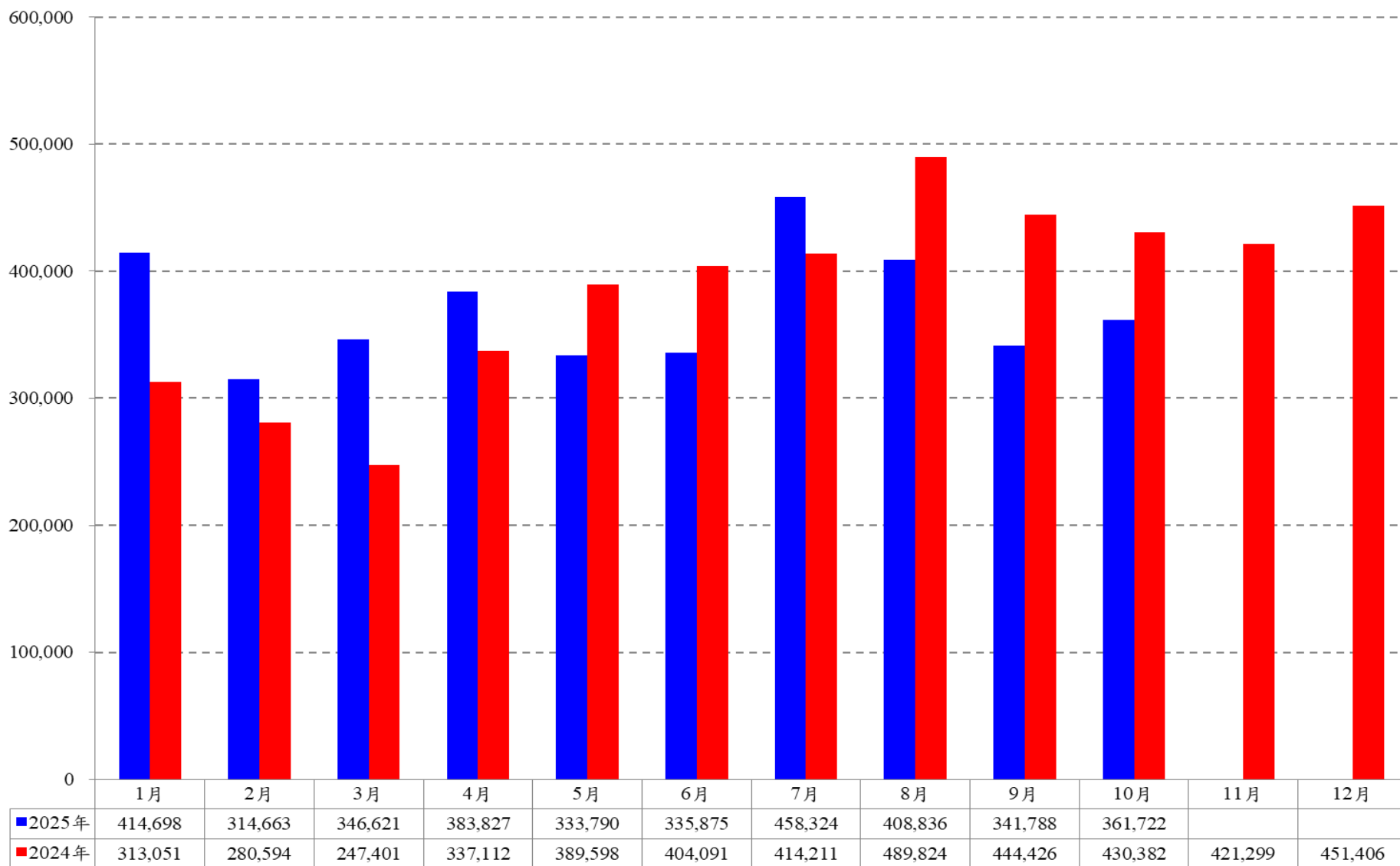


單位：
新台幣元

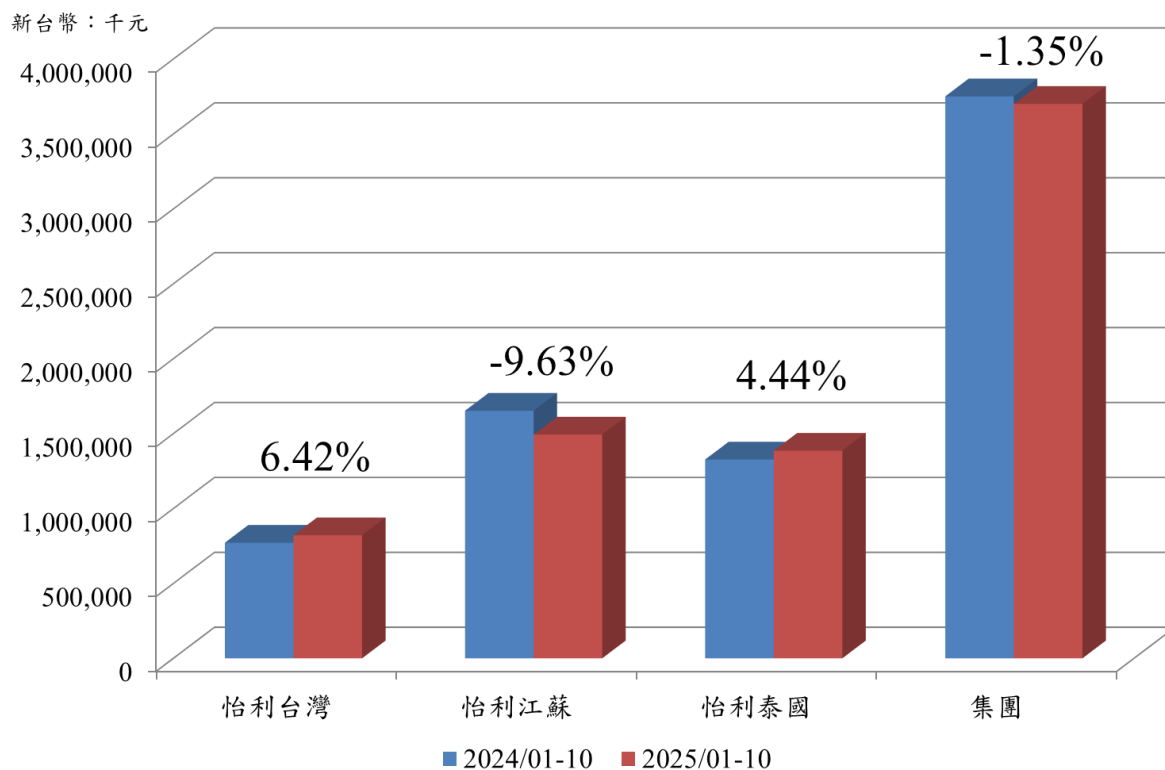


■ 每股盈餘	2023年Q4	2024年Q1	2024年Q2	2024年Q3	2024年Q4	2025年Q1	2025年Q2	2025年Q3
	0.33	0.55	0.72	0.84	0.98	0.75	(0.16)	0.90

單位：
新台幣千元

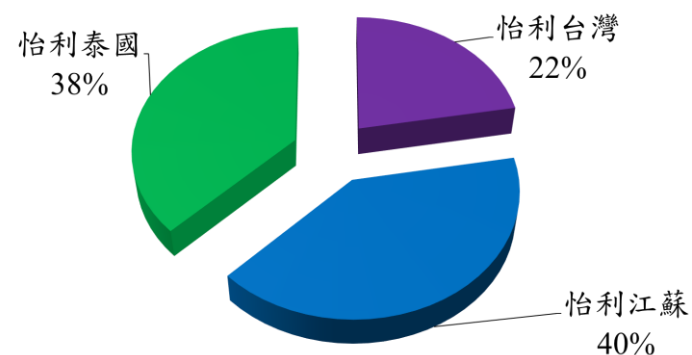


成長性

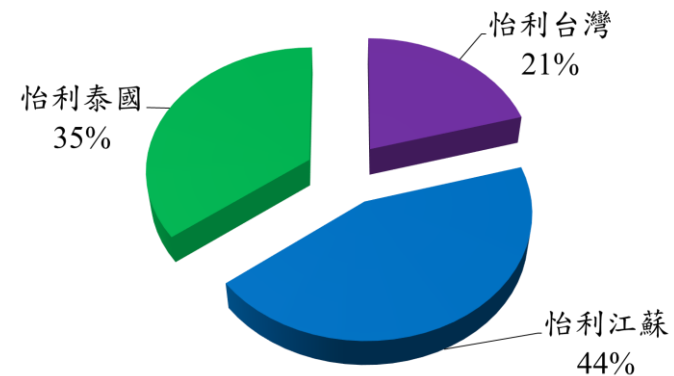


佔比

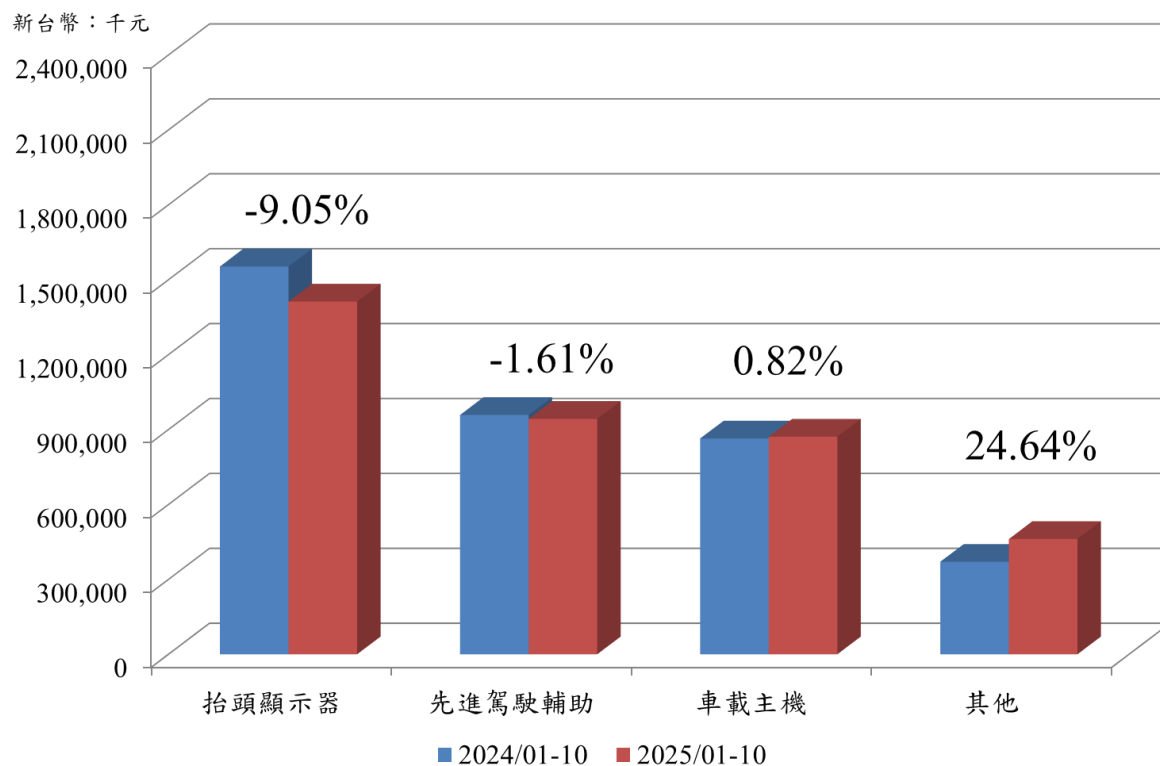
2025/01-10各營運中心營收佔比



2024/01-10各營運中心營收佔比

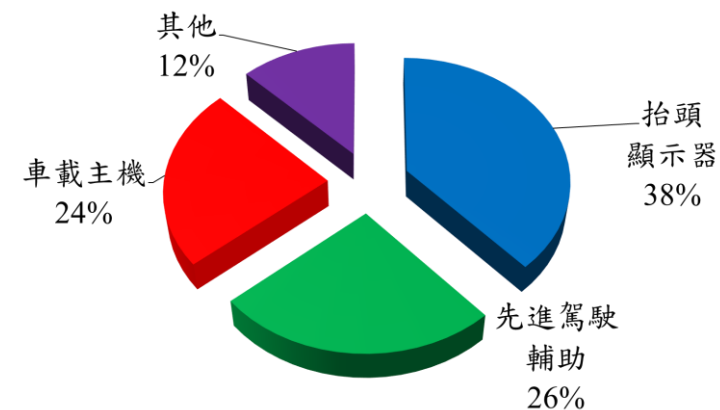


成長性

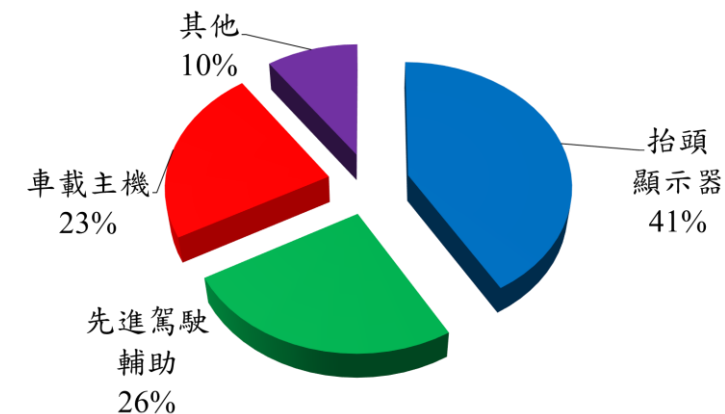


佔比

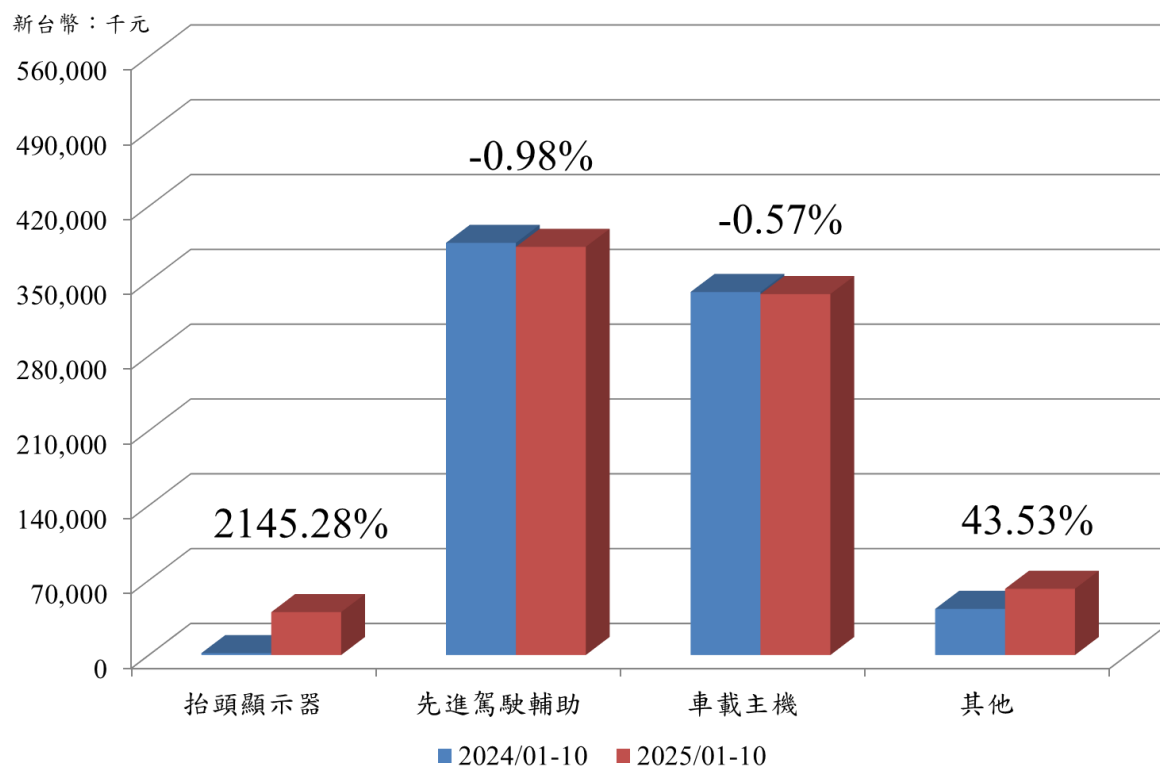
2025/01-10集團產品類別營收佔比



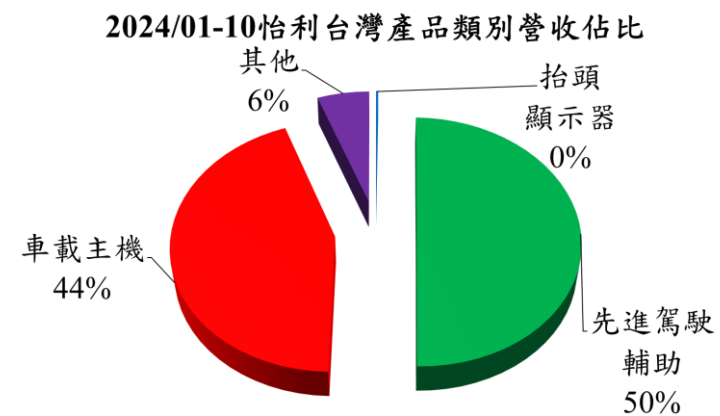
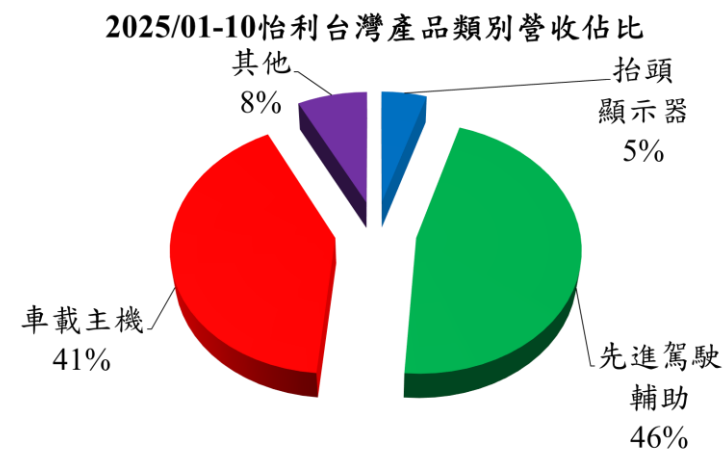
2024/01-10集團產品類別營收佔比



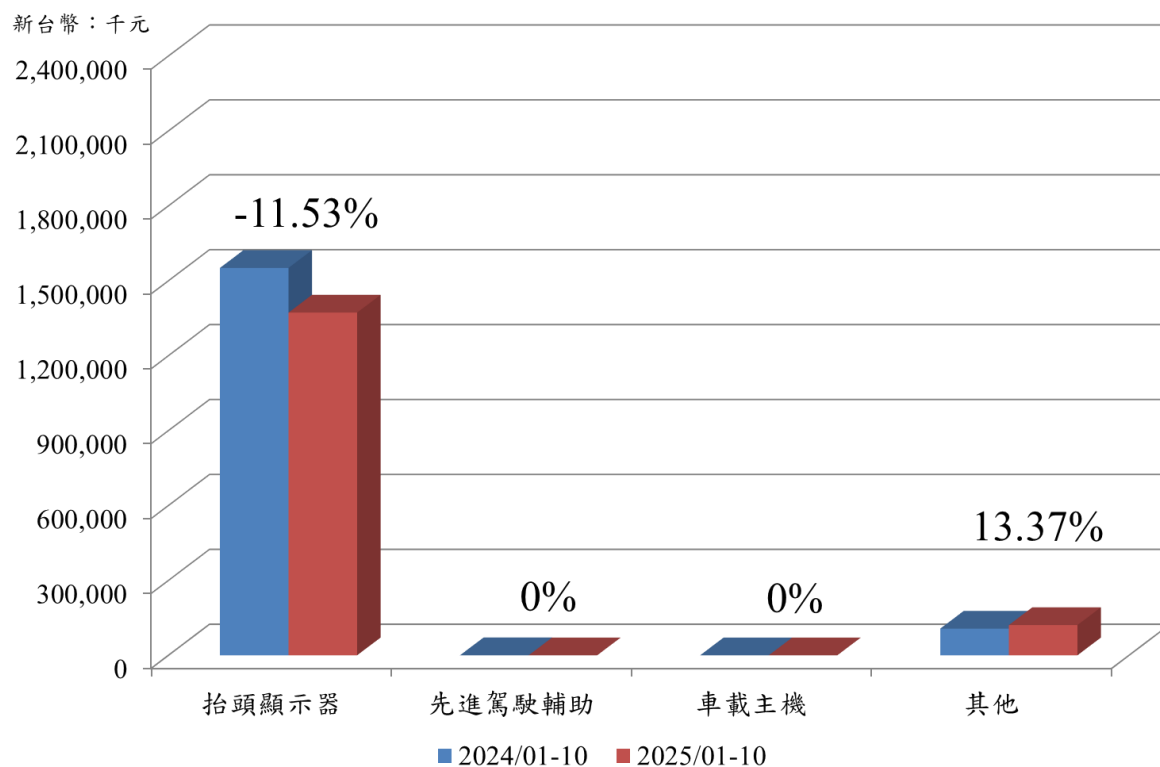
成長性



佔比

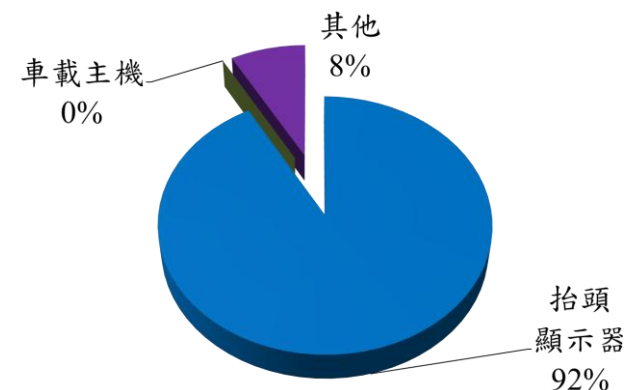


成長性

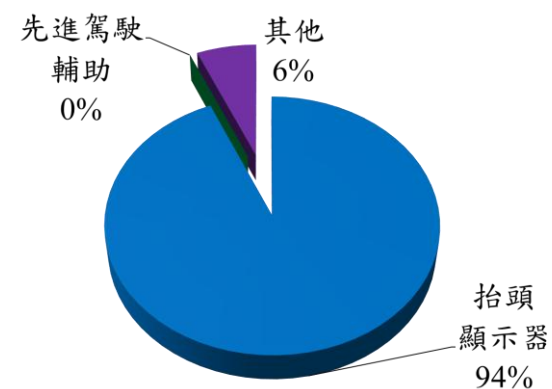


佔比

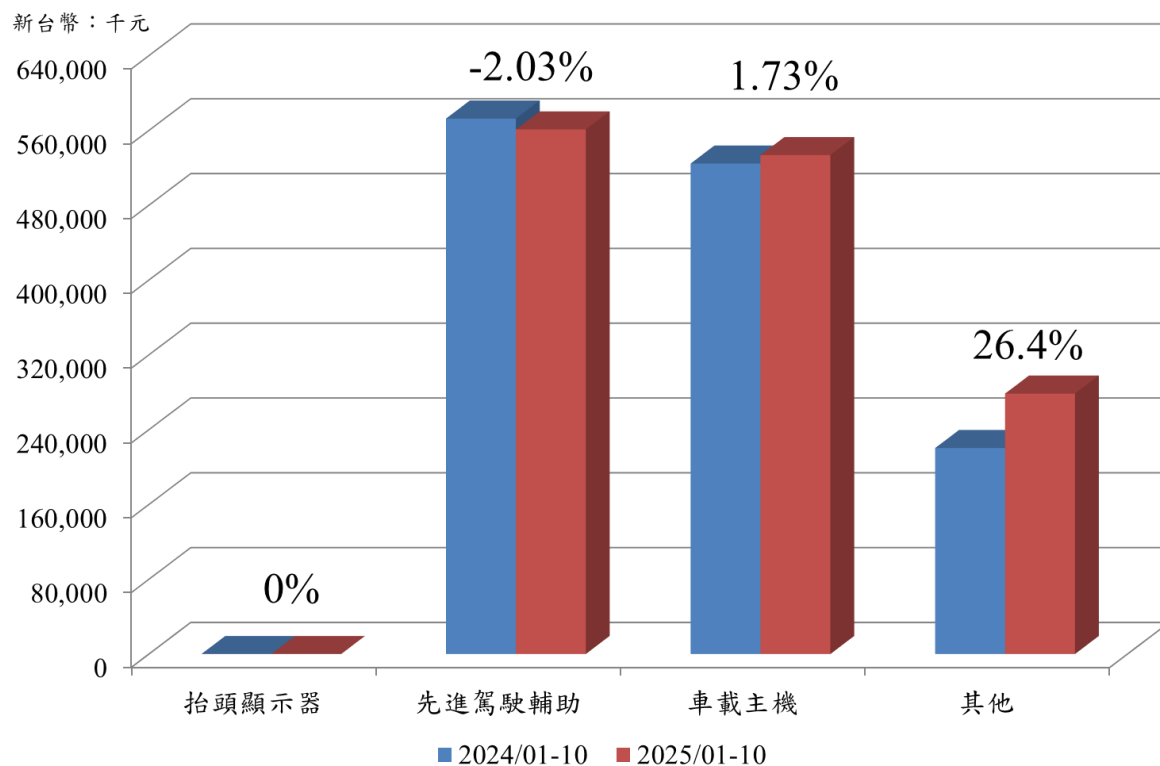
2025/01-10怡利江蘇產品類別營收佔比



2024/01-10怡利江蘇產品類別營收佔比

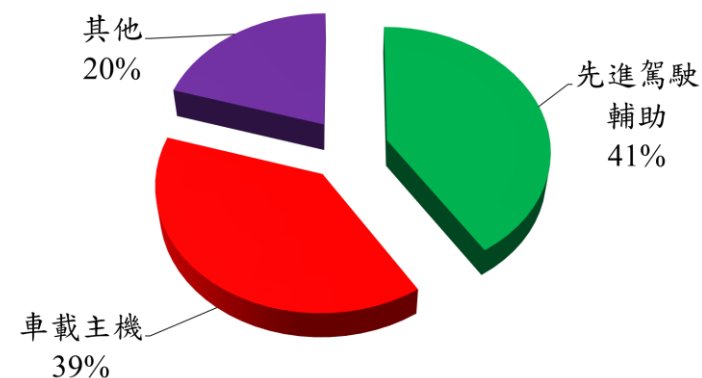


成長性

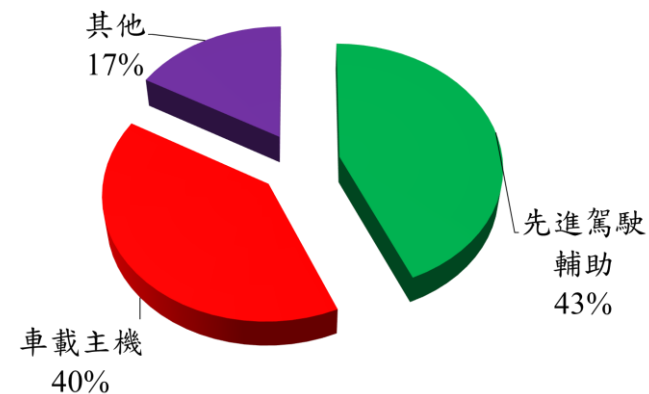


佔比

2025/01-10怡利泰國產品類別營收佔比



2024/01-10怡利泰國產品類別營收佔比



Thank you

敬請指教