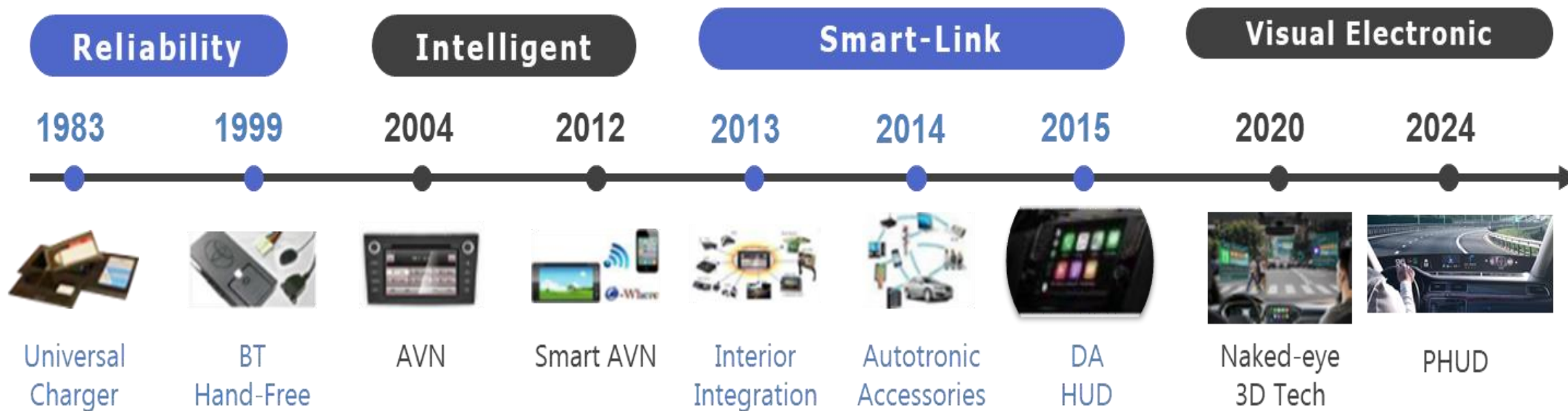


E-LEAD ELECTRONIC CO., LTD.



- The information contained in this document has been prepared by E-Lead Electronic Co. Ltd. (the "Company") and the content information does not denote nor imply in the representation, nor any warranties as to, or in relation to, reliability, accuracy, completeness of the information or any revision thereof. The information is made available to public as to the nearest dynamic changes at the time of publication created, the liability therefore is expressly disclaimed. Accordingly, neither the Company nor any of its shareholders, agents, or representatives take any responsibility for, or will accept any liability (whether errors of omissions or negligence) for any of the content information or the information contained herein to howsoever arising, from the use of this Presentation.
- This Presentation includes certain statements that may be deemed “forward-looking statements” and expectation with vision. All statements and outlook in this discussion address future activities, events or developments that the Company expects are based on the uncontrollable pre-conditions. Thus, any interested party or its advisers shall understand factors that could cause actual results to differ materially from those in forward-looking statements.

E-LEAD Taiwan			E-LEAD Jiangsu	E-LEAD Thailand	E-LEAD India
Headquarters R&D Center R&D: ID,ME, EE-1, EE-2 SMT line x 2 Assembly Line x 8	Changhua Site Factory Assembly Line x 10	Chuan-Hsin Site Optical Mirror Mirror Line x 4 <ul style="list-style-type: none"> • Flat Mirror • Convex Mirror • Free Form Mirror 	Suzhou R&D SMT line X 2 HUD Circle Assembly Line x 2	Thailand SMT line X 1 Assembly Line x 12	Project Office Sales, FAE, ME, EE, PE
					
DA, Rear Seat Entertainment, Around View Monitoring System (AVM), Rear Camera, Blind Spot Monitoring(BSM), Car Wireless Charger	Car Accessories	Optical related merchandises	WHUD / ARHUD	DA, Rear Seat Entertainment, Around View Monitoring System (AVM), Rear Camera, WHUD / ARHUD, Blind Spot Monitoring(BSM), Car Wireless Charger, DVR, E-Mirror	WHUD / ARHUD, E-Mirror, Around View Monitoring System(AVM), Car Wireless Charger, DVR



- Mainland China(**TO GLOBAL MARKET**)
WHUD / 2D ARHUD / 3D Spatial Vision HUD /
VPA / PHUD
- Taiwan & South East Asia + India(**TO GLOBAL MARKET**)
INFOTAINMENT / ADAS /
WHUD / 2D ARHUD /
ACCESSORIES /
Special Purpose Vehicle Electronics
- Europe & America(**TO GLOBAL MARKET**)
WHUD / 2D ARHUD / 3D Spatial Vision HUD / PHUD /
ACCESSORIES / Special Purpose Vehicle Electronics





HUD / Digital IC



Infotainment / HMI



ADAS



Accessories

Passenger Vehicles + Commercial Vehicles + Special Purpose Vehicles + Light Motorcycles and Heavy Motorcycles

HUD / Digital Cluster

A dark-colored car is positioned in the center of a tunnel, facing the viewer. The car's headlights are turned on, creating a bright glow and illuminating the tunnel walls. The tunnel has a metallic, industrial appearance with visible structural elements and cables. The overall atmosphere is dark and futuristic.

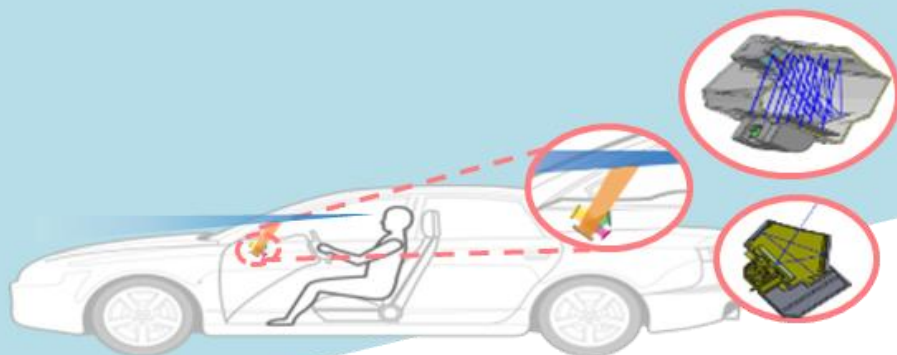
AR HUD Lite



2D AR HUD



3D Spatial Vision HUD



3D Spatial Vision PHUD





Source : https://www.sohu.com/a/641000770_121136454
<https://www.12365auto.com/news/20250213/542660-all.shtml>





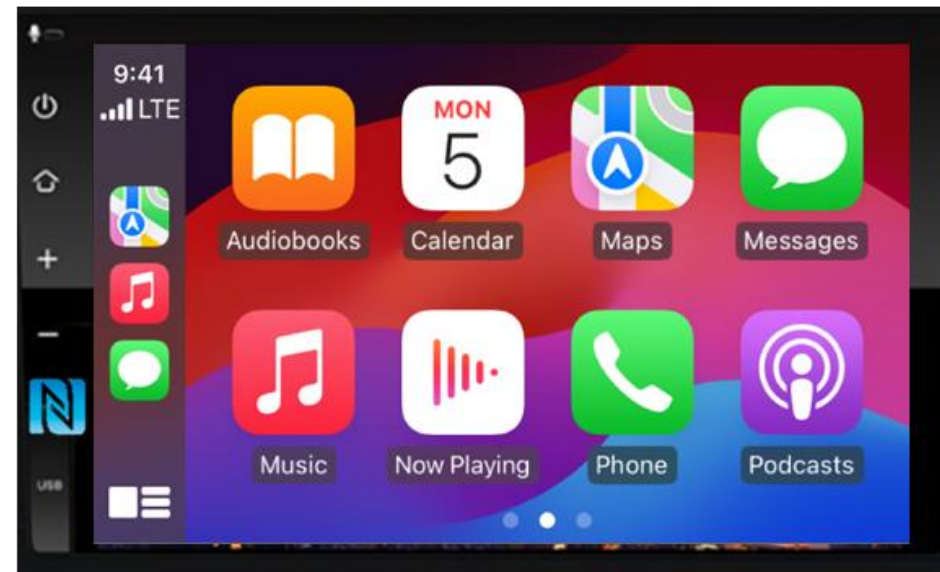
Infotainment

A dark-colored car is positioned in the center of a tunnel, facing the viewer. Its headlights are turned on, creating a bright glow and lens flare effects. The tunnel walls are made of concrete and show some structural details like pipes and cables. The floor appears to be a metal grate. The word "Infotainment" is written in a large, white, sans-serif font across the middle of the car's hood.

- By NFC on DA, automatically wake up WiFi for Apple CarPlay and Android Auto connection



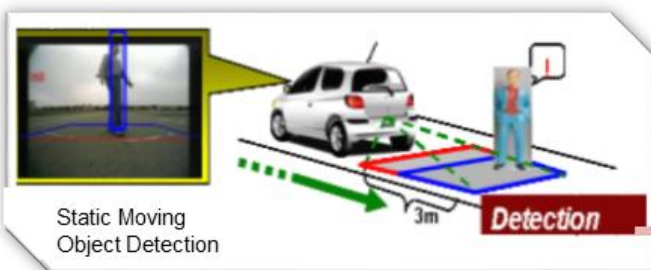
By NFC for
WiFi pairing



Utilize PVM cameras & new SOC computing power
→ No extra hardware cost needed.



PVM



S-MOD



LDW



BSD

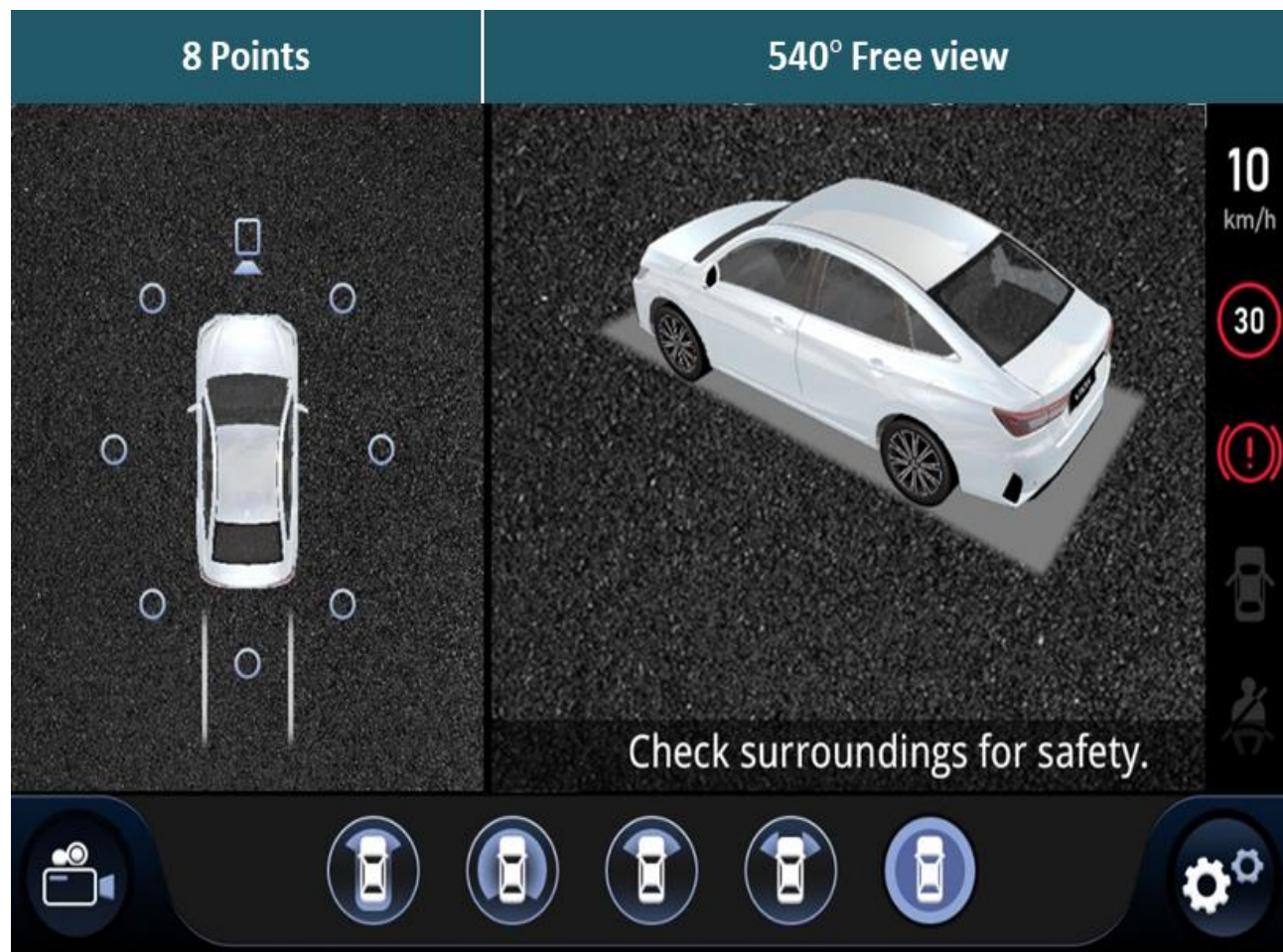


RCTA

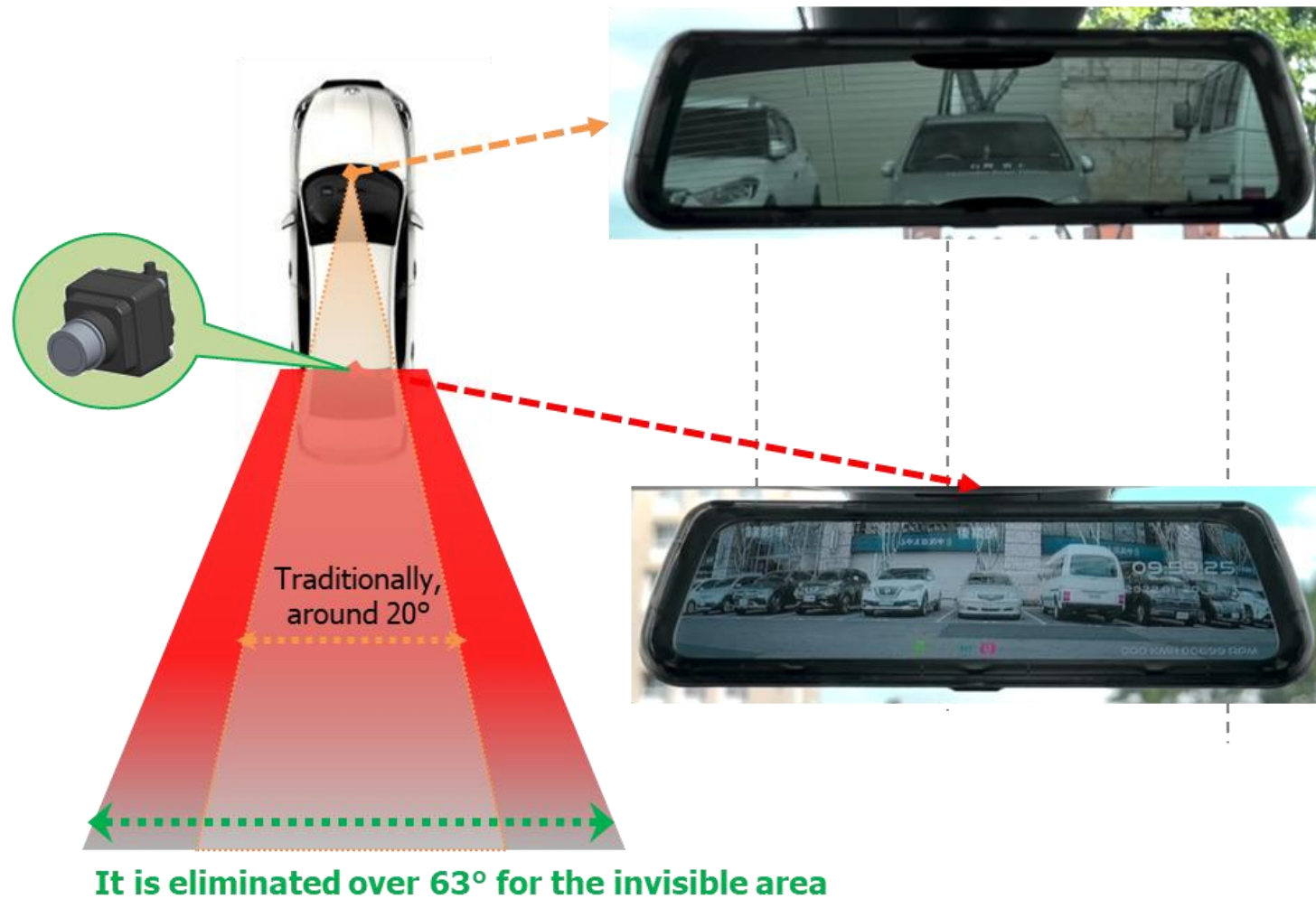
A dark-colored car is positioned in the center of a dark tunnel, facing the viewer. The car's headlights are turned on, creating a bright glow and casting light onto the tunnel walls. The text "ADAS" is overlaid in white, bold, sans-serif font across the center of the car's hood. The tunnel's interior is metallic and industrial, with visible structural elements and a grid-like floor.

ADAS

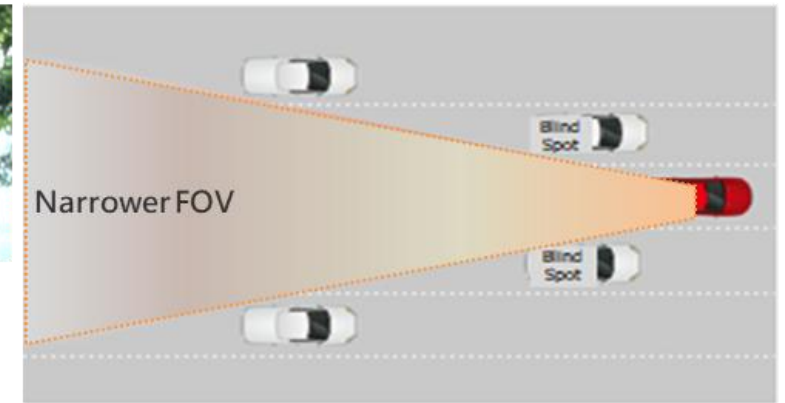
8 points + 540° for Viewing



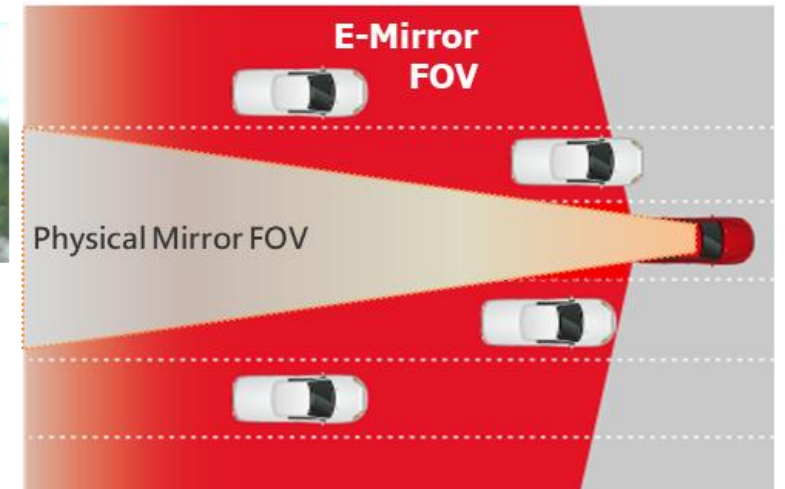
When sliding the 3D view at a 540-degree angle, you can touch on any of the eight points on the 2D interface at any time to reset the screen to a fixed position.



Traditional IRVM FOV



E-Mirror FOV





Accessories

A dark-colored car is positioned centrally in a dimly lit tunnel. The car's headlights are turned on, creating a bright glow and casting light onto the tunnel walls and floor. The tunnel's interior is made of concrete or metal, with visible structural elements like pipes and cables. The overall atmosphere is mysterious and dramatic.

Smart Rotary Knob



**ULTIMATE
UTILIZE
DESIGN**

Utilize Function – Provides charging for both the driver and passenger

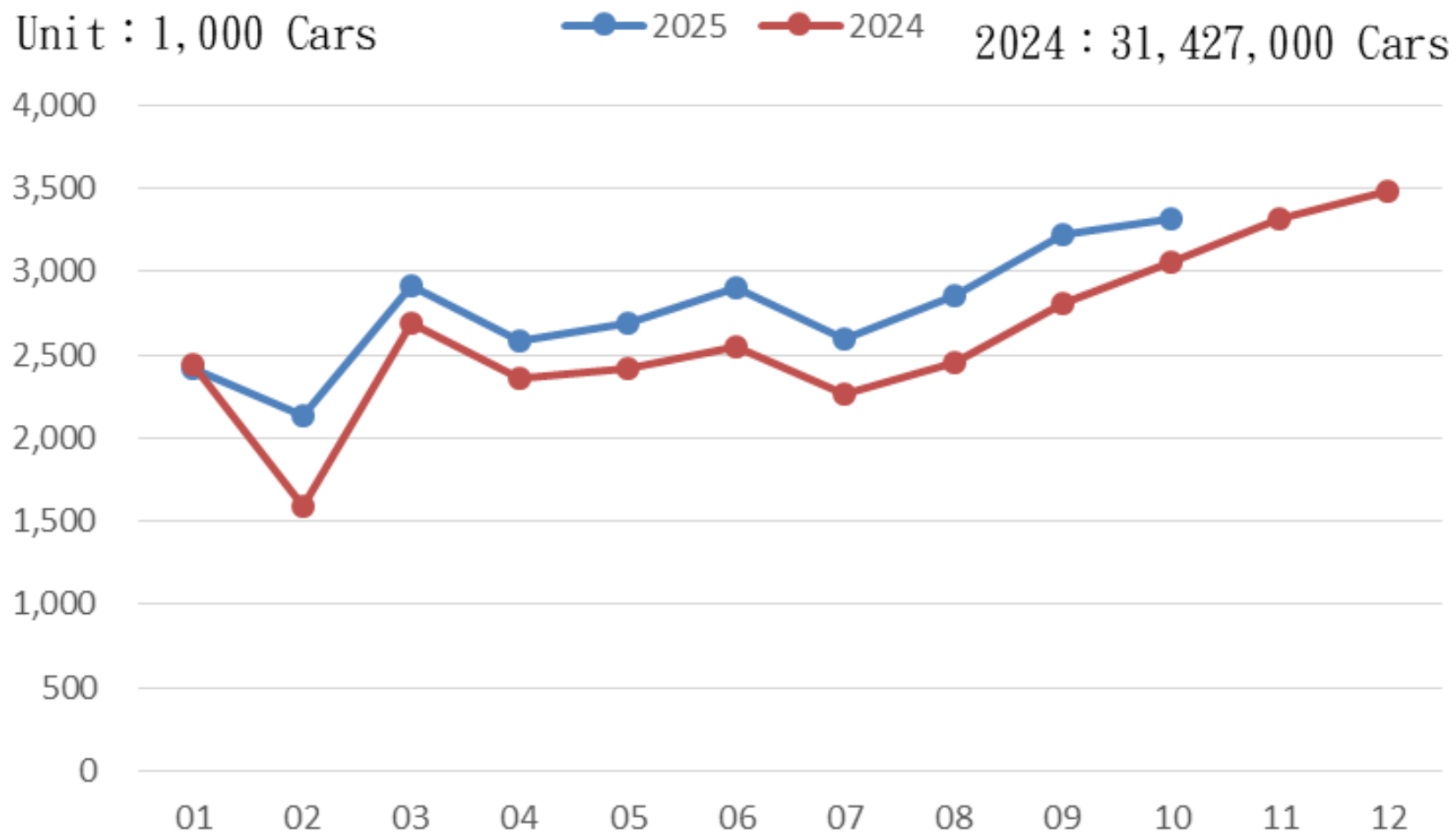
Benefit

The design aims to be utilize function and more apply usage

- Maximum usage - Charging 2 phones at one time
- Time Save! - Only one single time require for development and Qi2.0 certificate

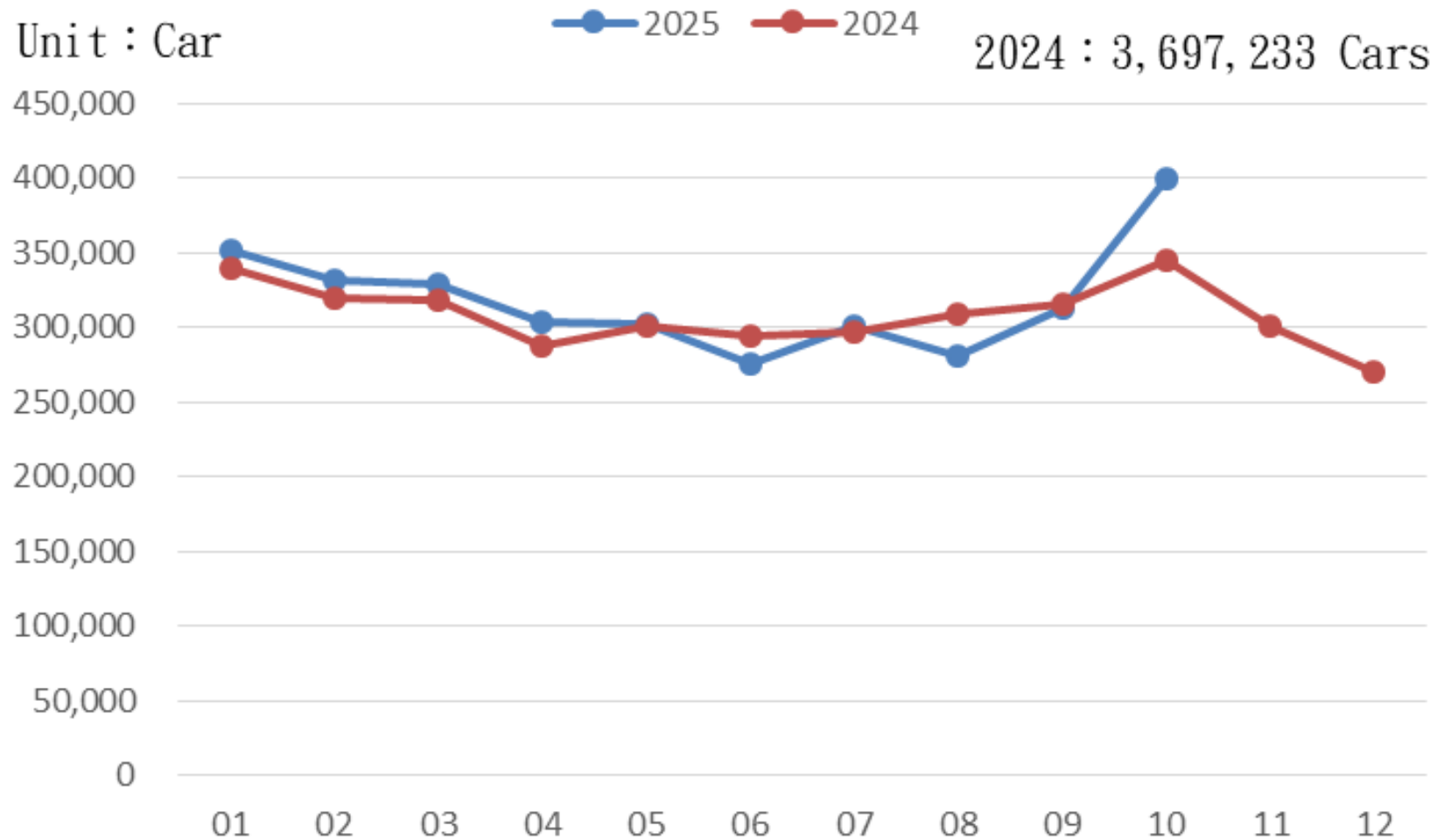


Automobile Sales Volume in Mainland China, January to October 2025



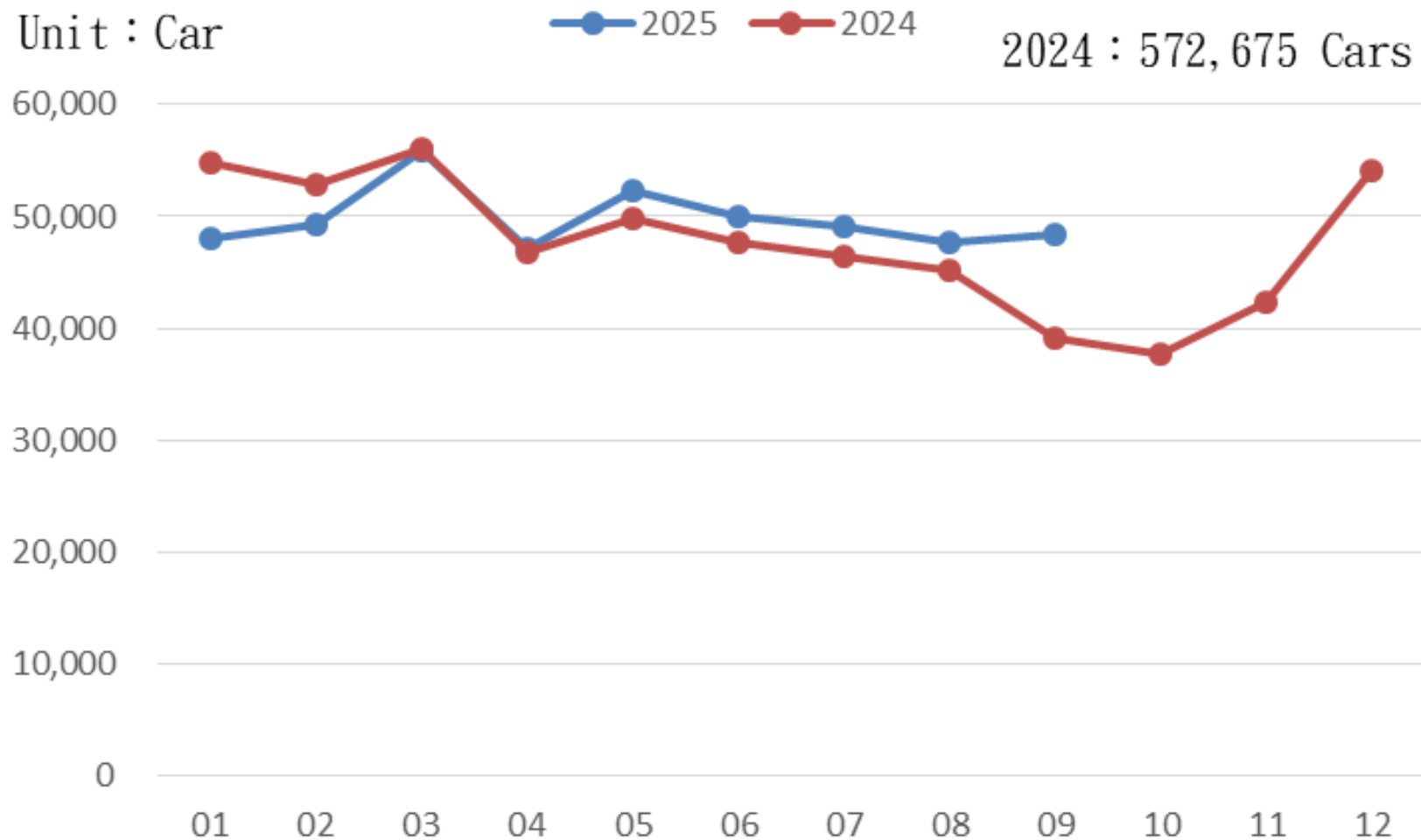
Source : https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-china-by-month
MARKLINES

Automobile Sales Volume in India, January to October 2025



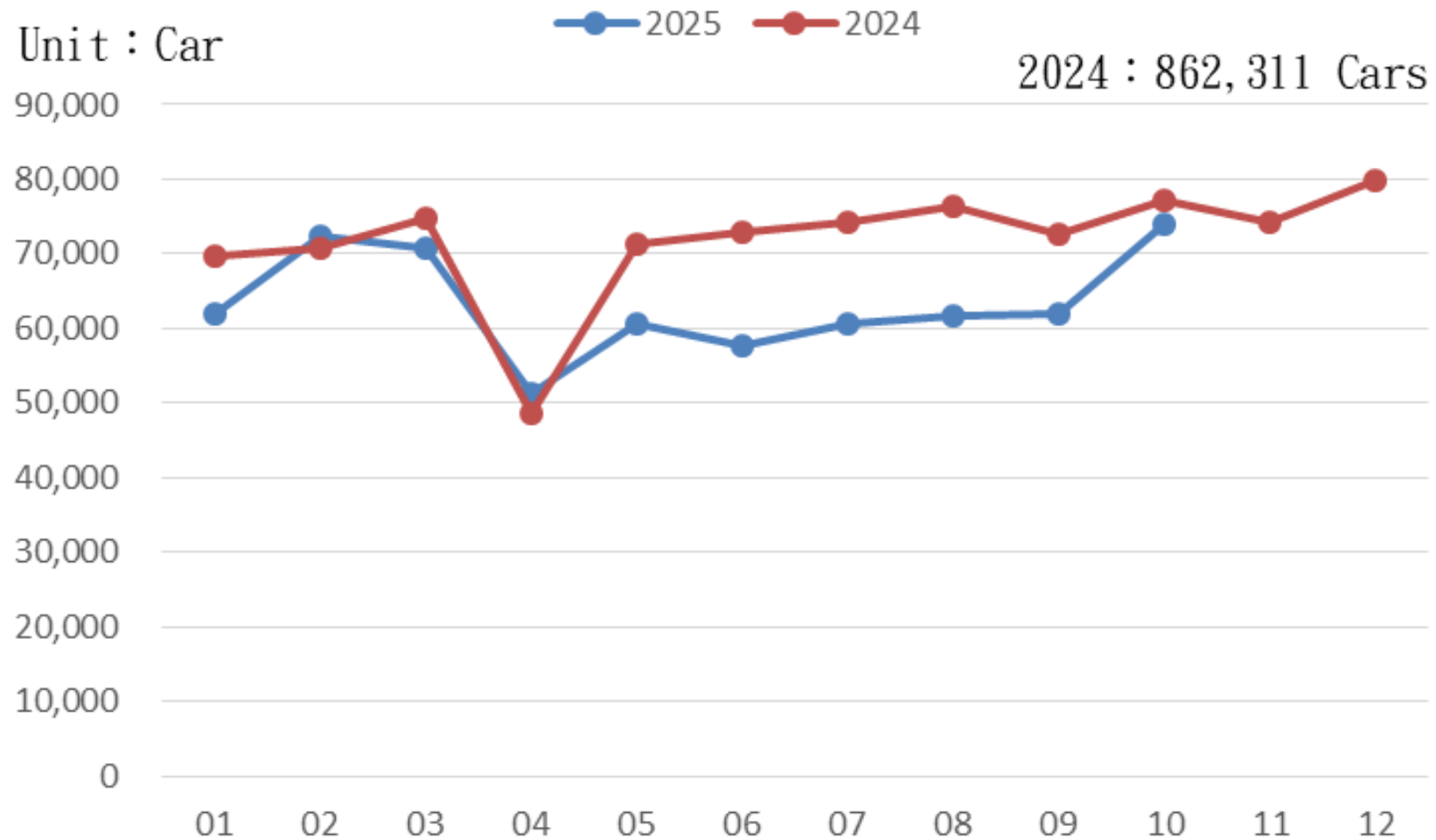
Source : https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-india-by-month
MARKLINES

Automobile Sales Volume in Thailand, January to September 2025



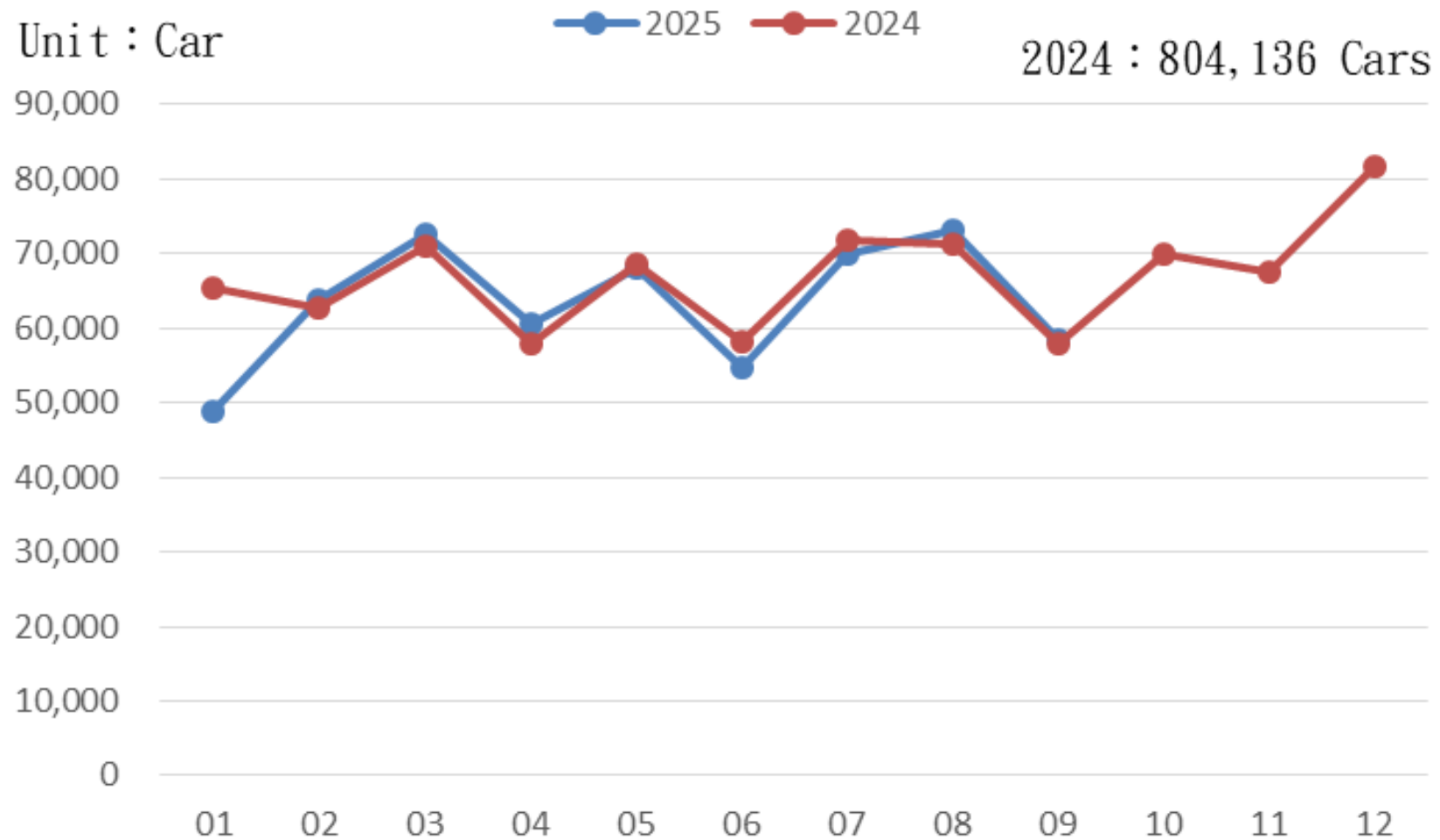
Source : https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-thailand-by-month
 MARKLINES

Automobile Sales Volume in Indonesia, January to October 2025



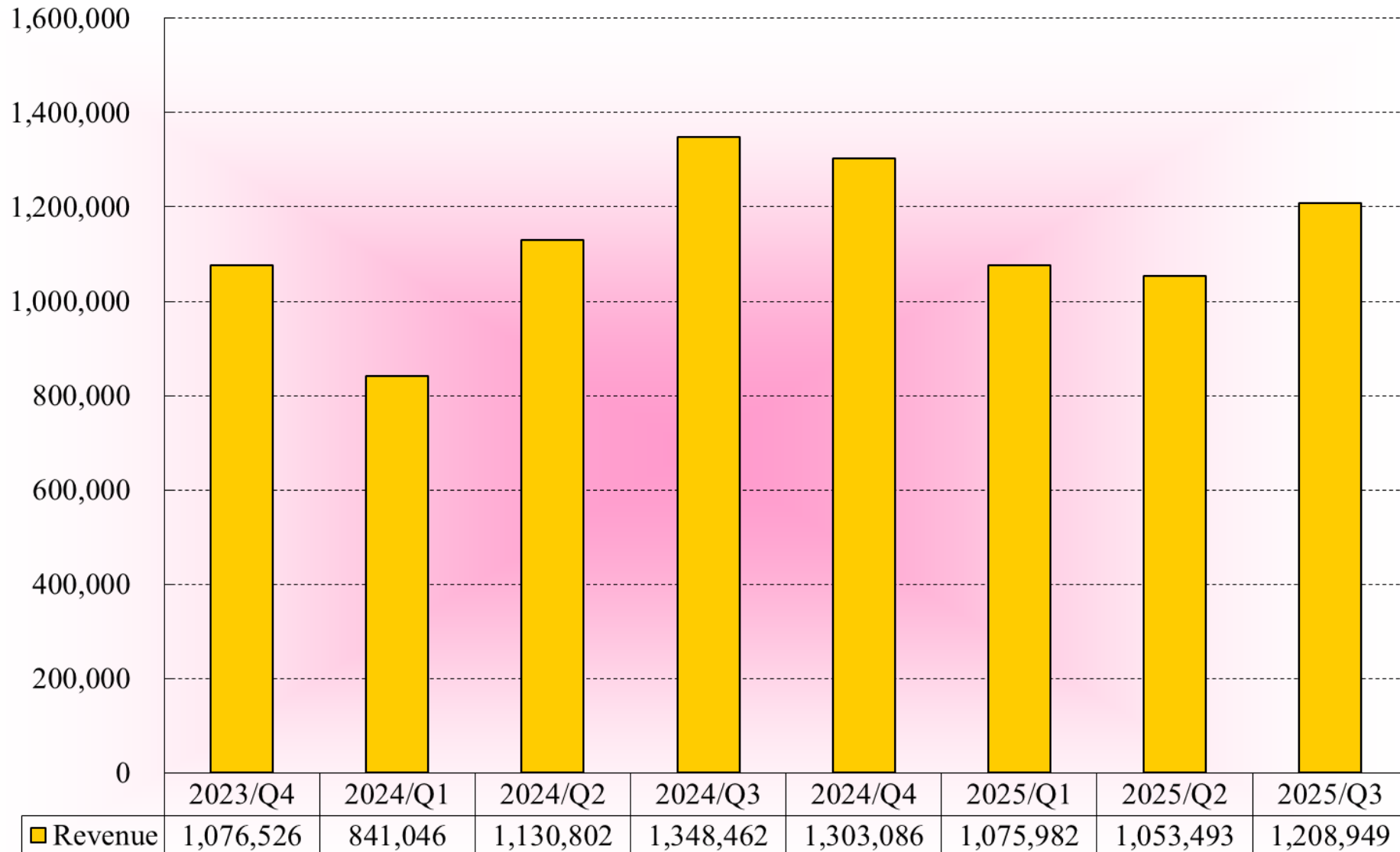
Source : https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-indonesia-by-month
MARKLINES

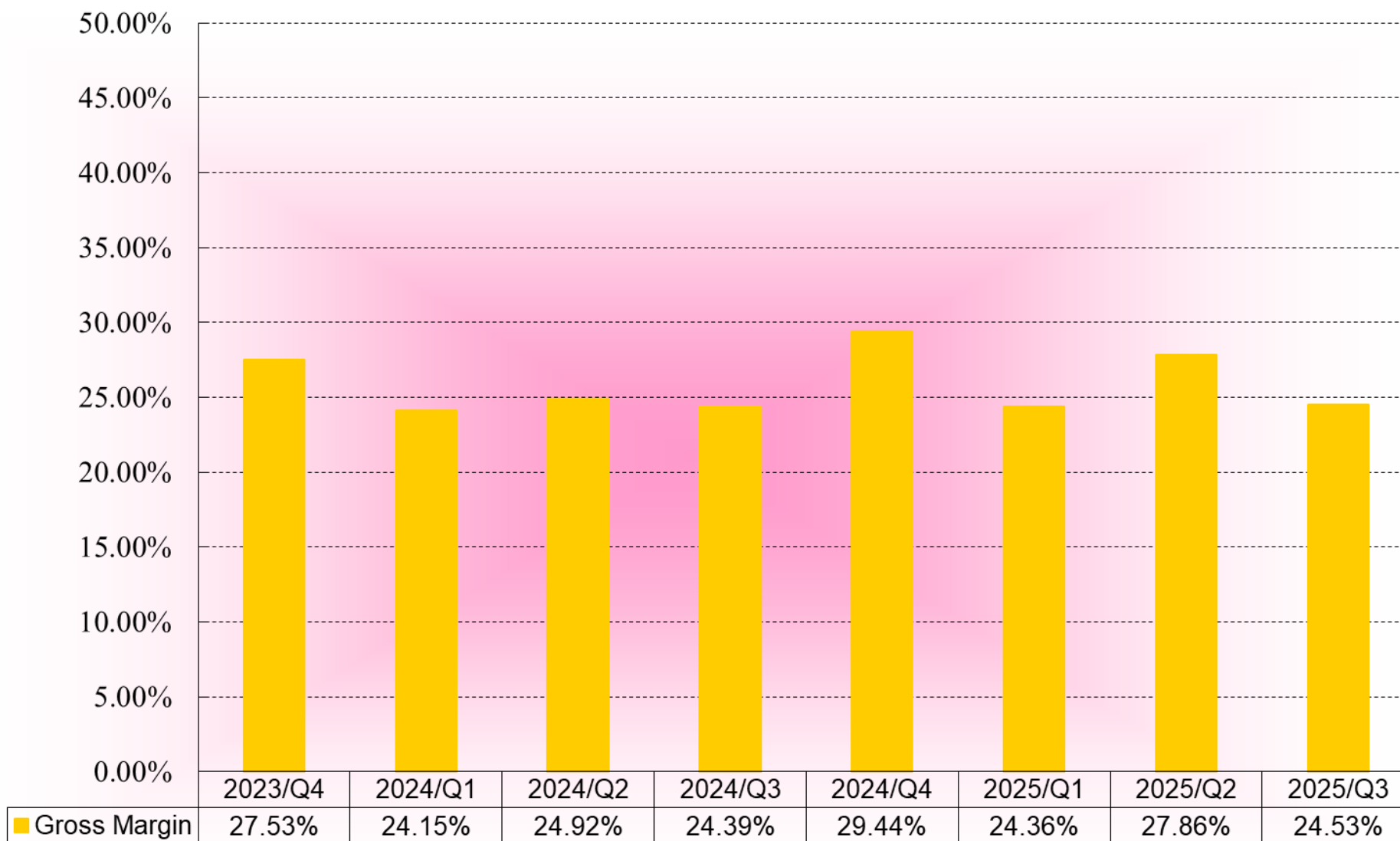
Automobile Sales Volume in Malaysia, January to September 2025



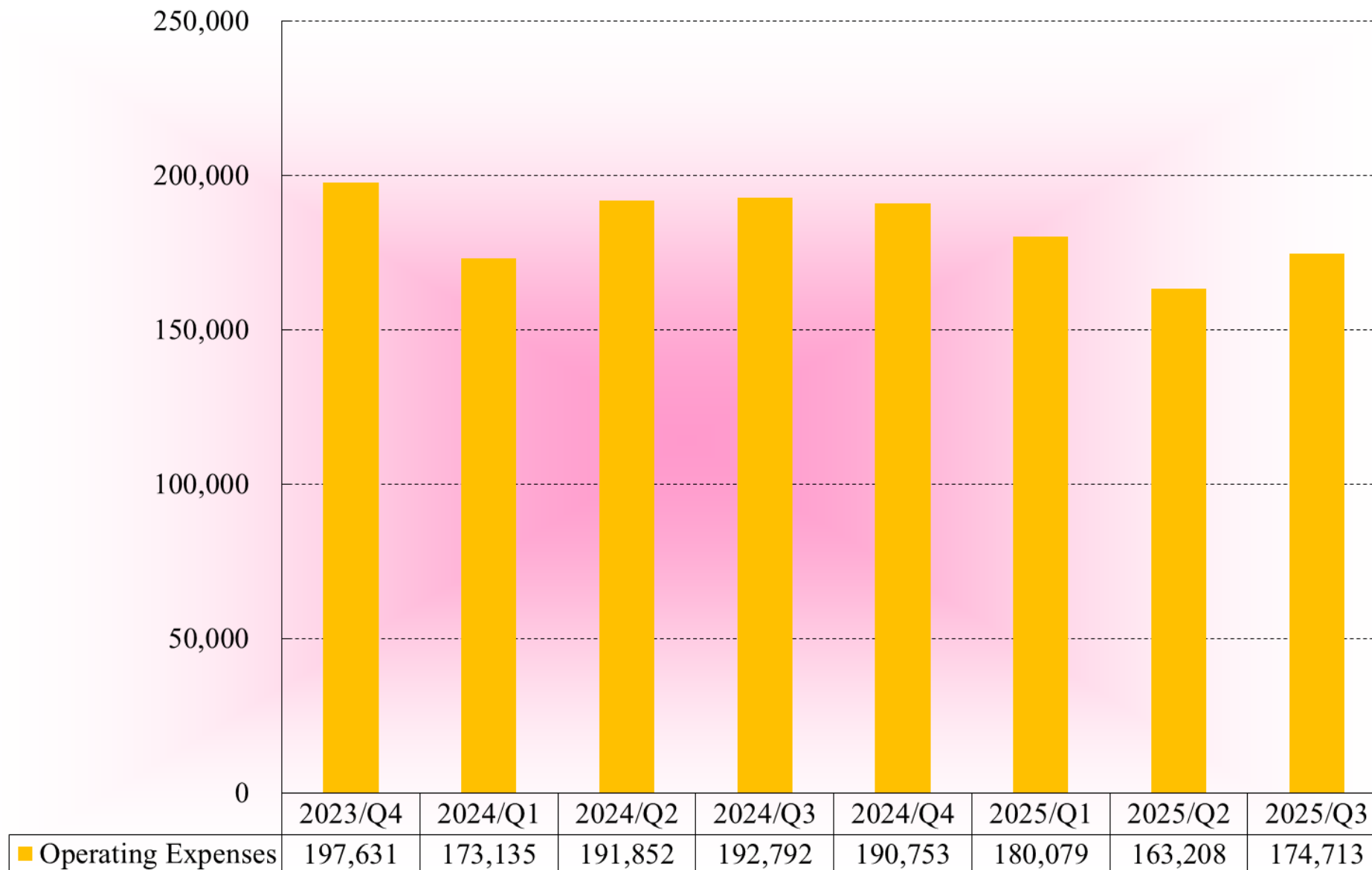
Source : https://www.marklines.com/cn/statistics/flash_sales/automotive-sales-in-malaysia-by-month
MARKLINES

UNIT: NT\$ thousand





UNIT: NT\$ thousand

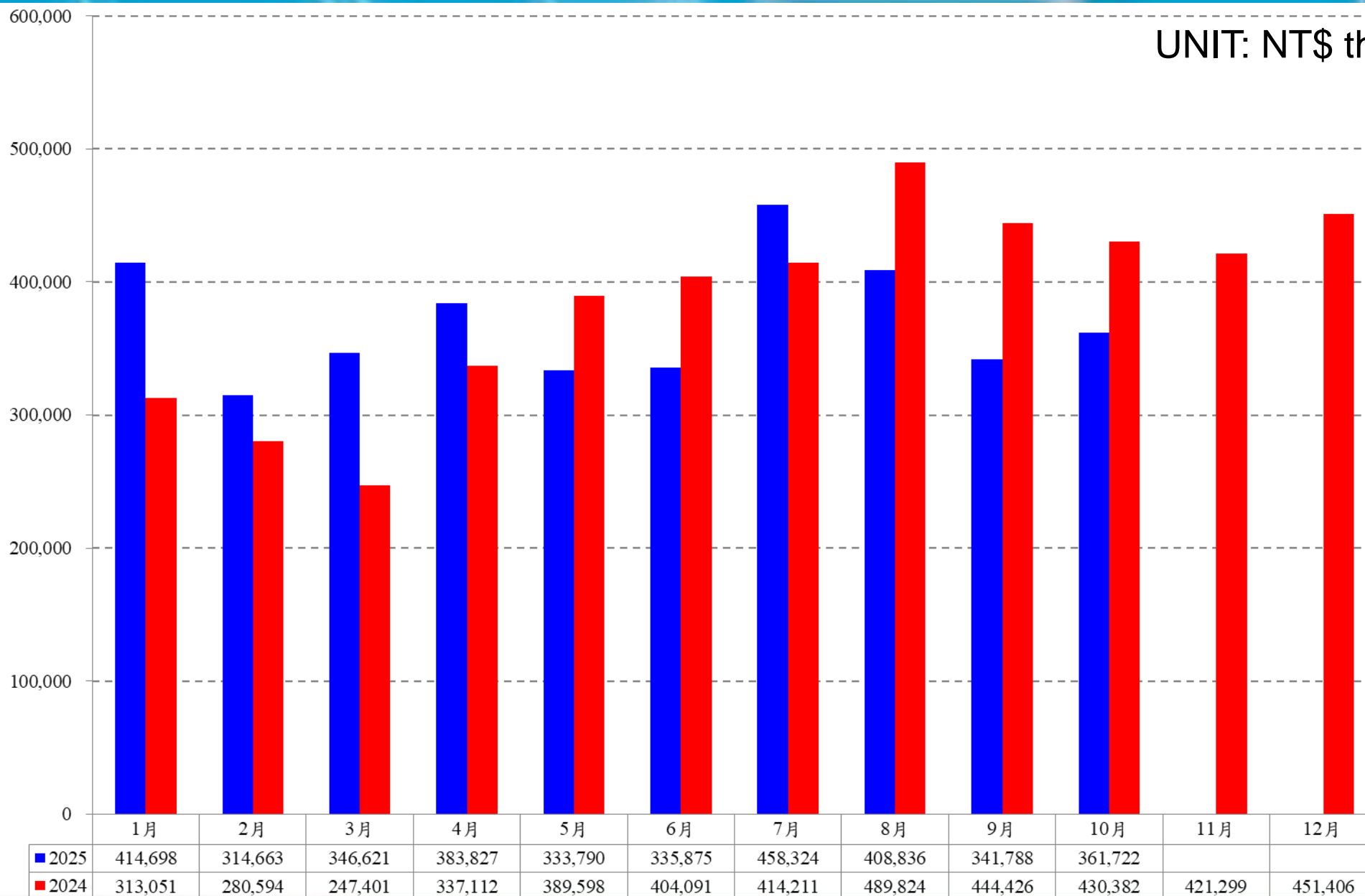


UNIT: NT\$



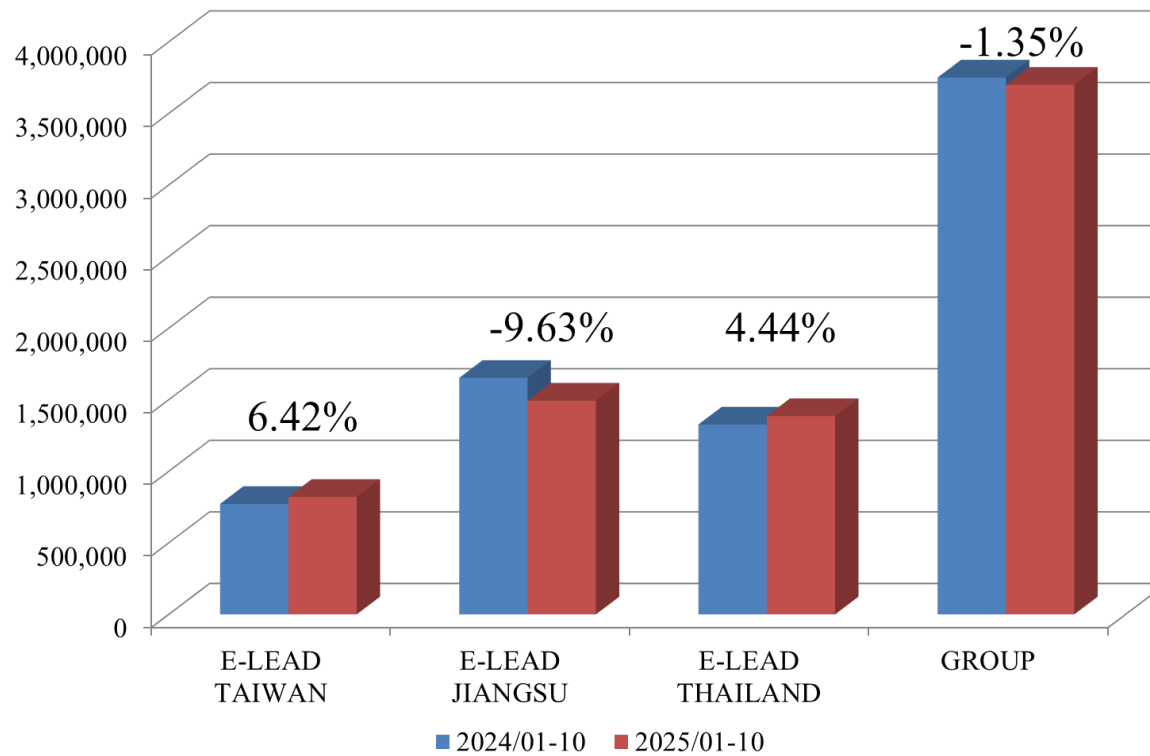
Revenue

UNIT: NT\$ thousand



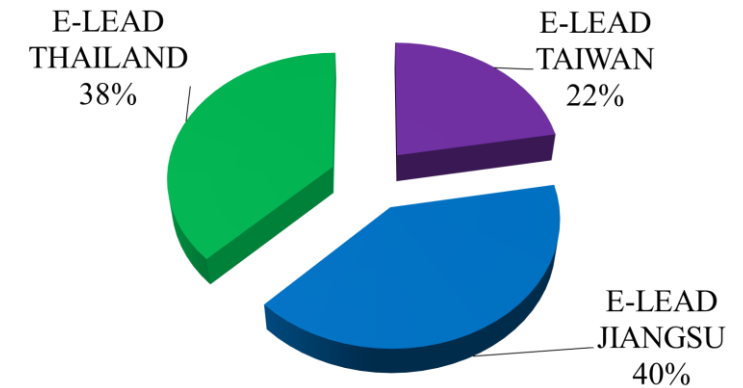
TREND

UNIT: NT\$ thousand

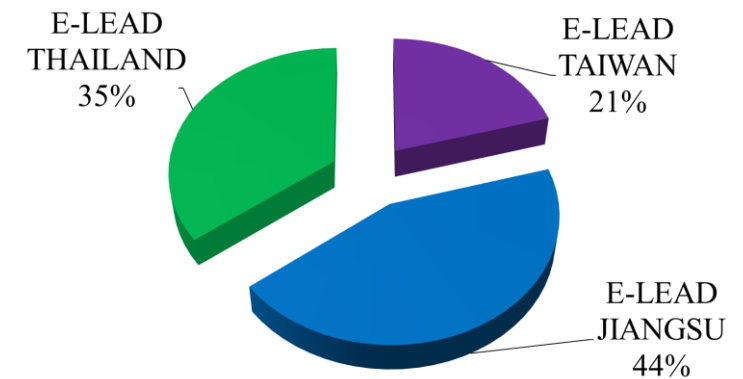


RATIO

2025/01-10 REVENUE BY BU

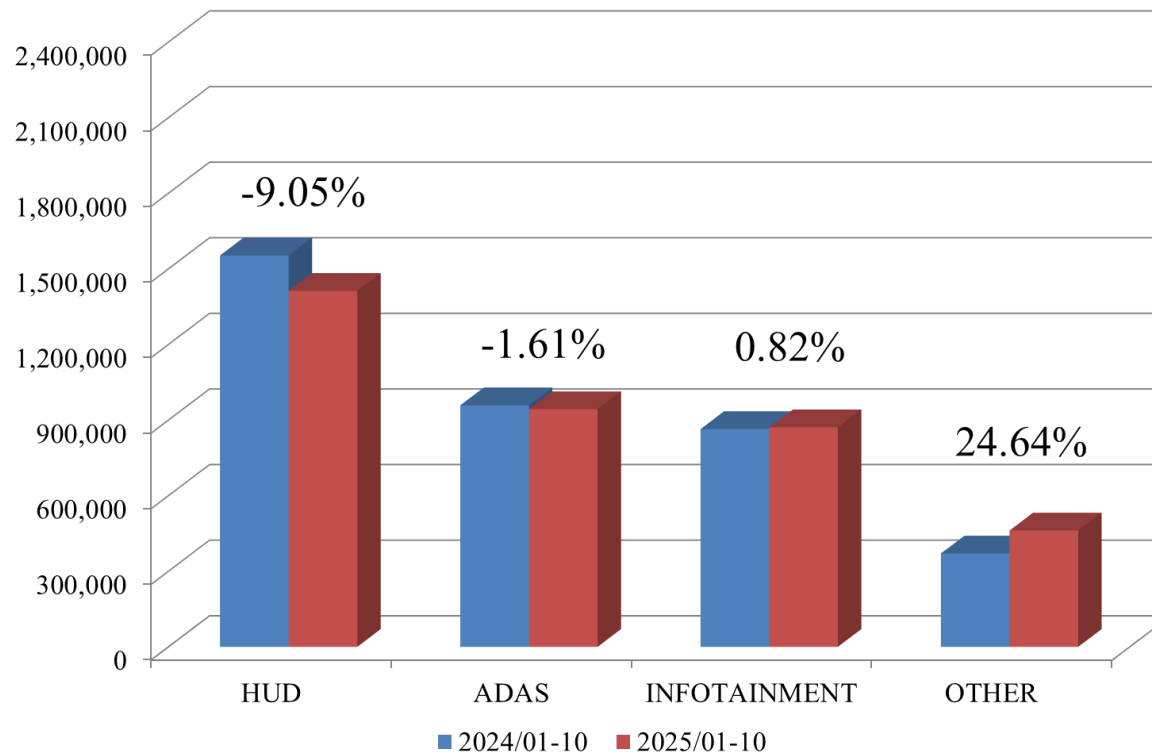


2024/01-10 REVENUE BY BU



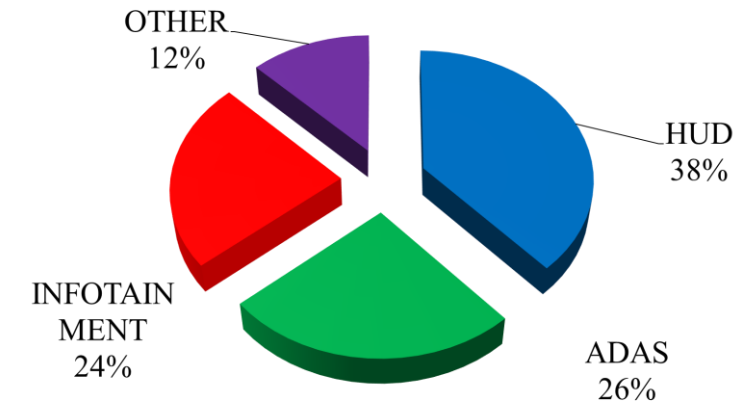
TREND

UNIT: NT\$ thousand

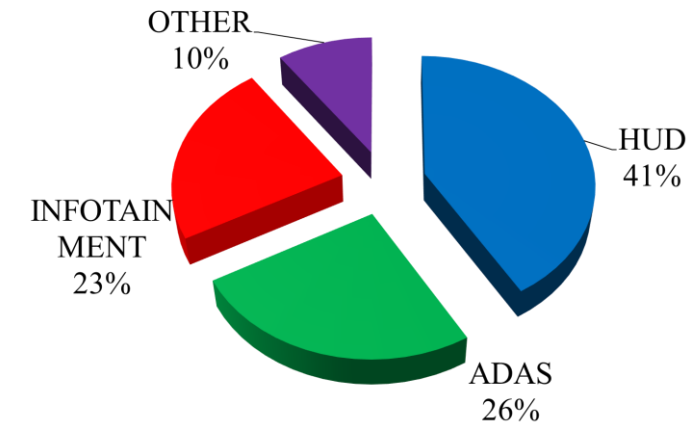


RATIO

2025/01-10 E-LEAD GROUP REVENUE BY PRODUCT

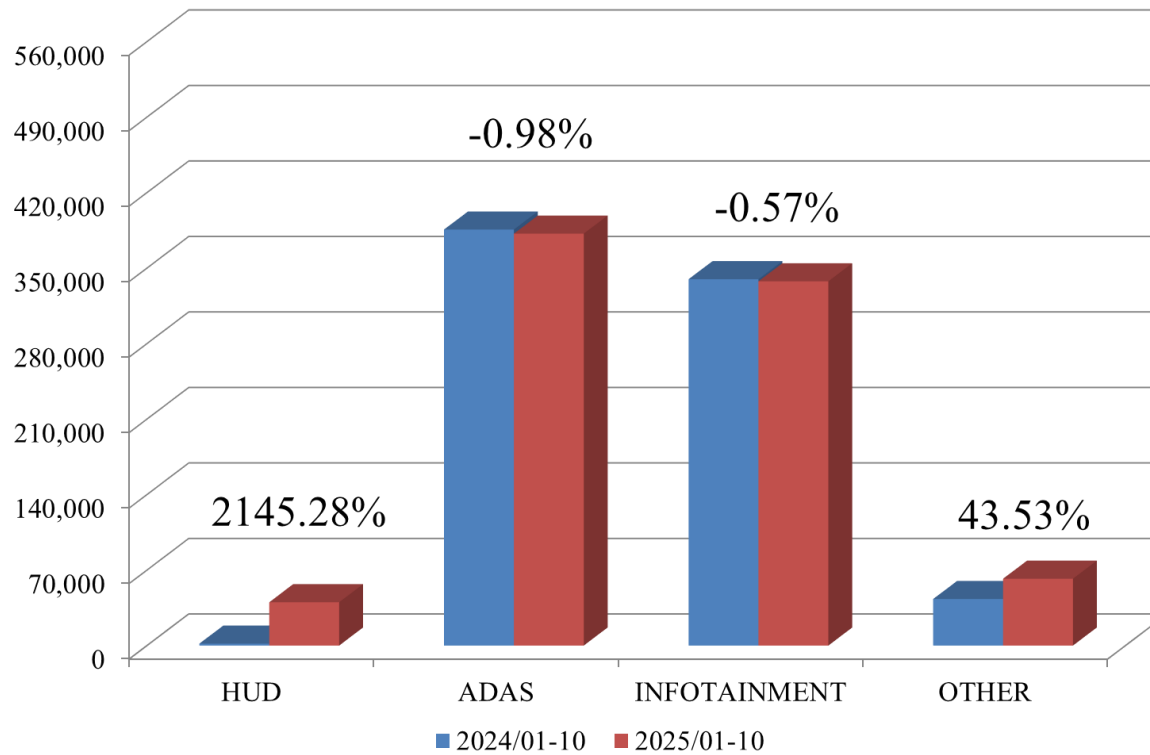


2024/01-10 E-LEAD GROUP REVENUE BY PRODUCT



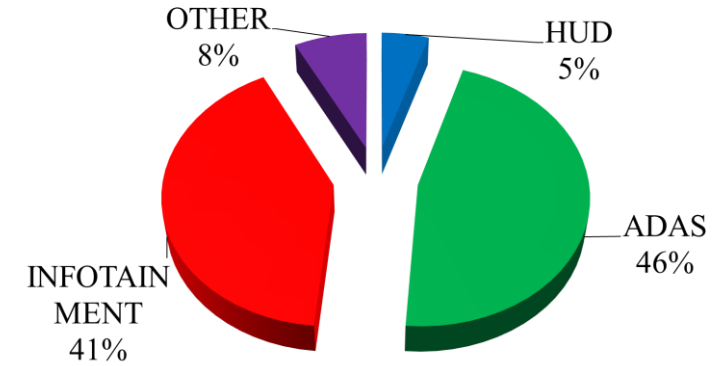
TREND

UNIT: NT\$ thousand

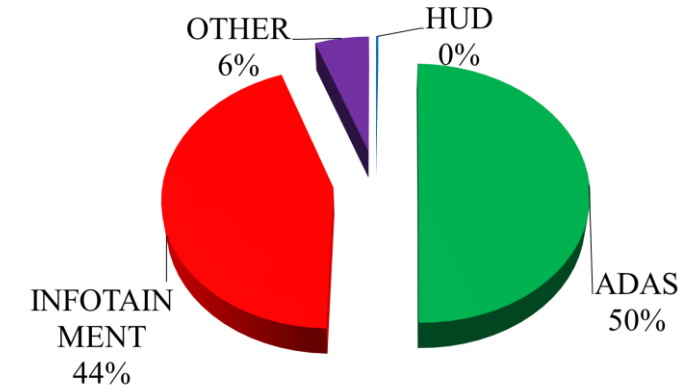


RATIO

2025/01-10 E-LEAD TAIWAN REVENUE BY PRODUCT

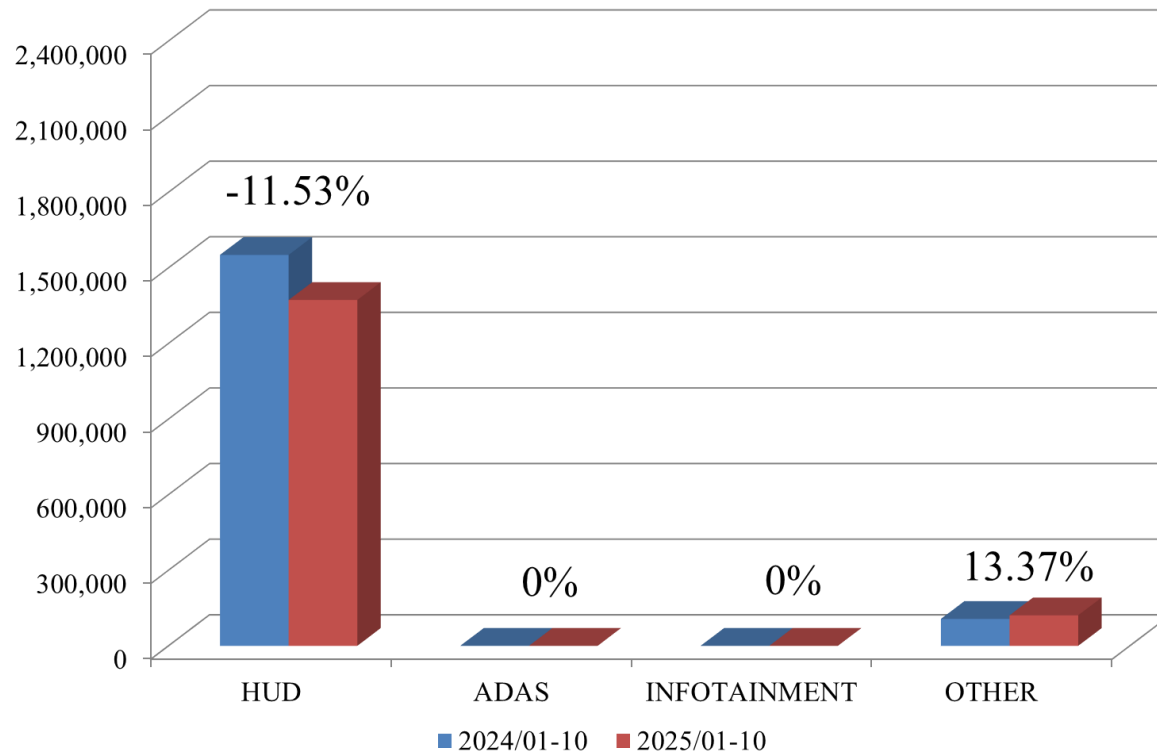


2024/01-10 E-LEAD TAIWAN REVENUE BY PRODUCT



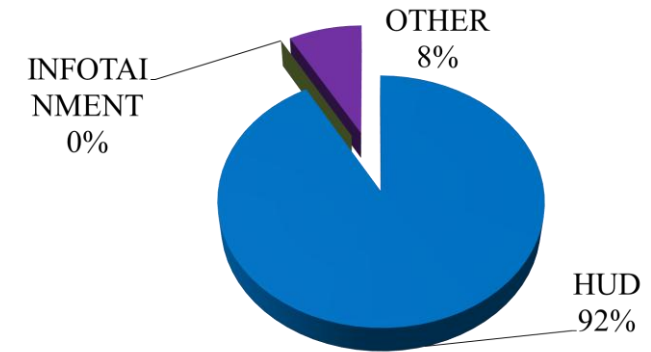
TREND

UNIT: NT\$ thousand

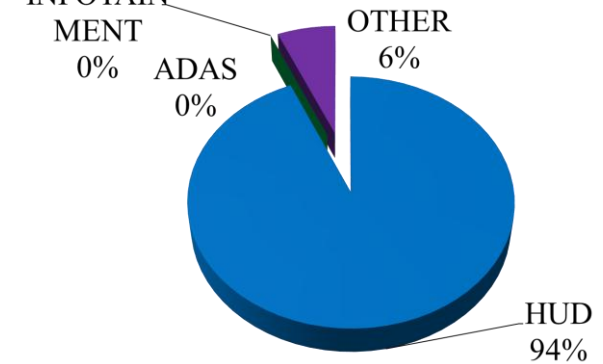


RATIO

2025/01-10 E-LEAD JIANGSU REVENUE BY PRODUCT

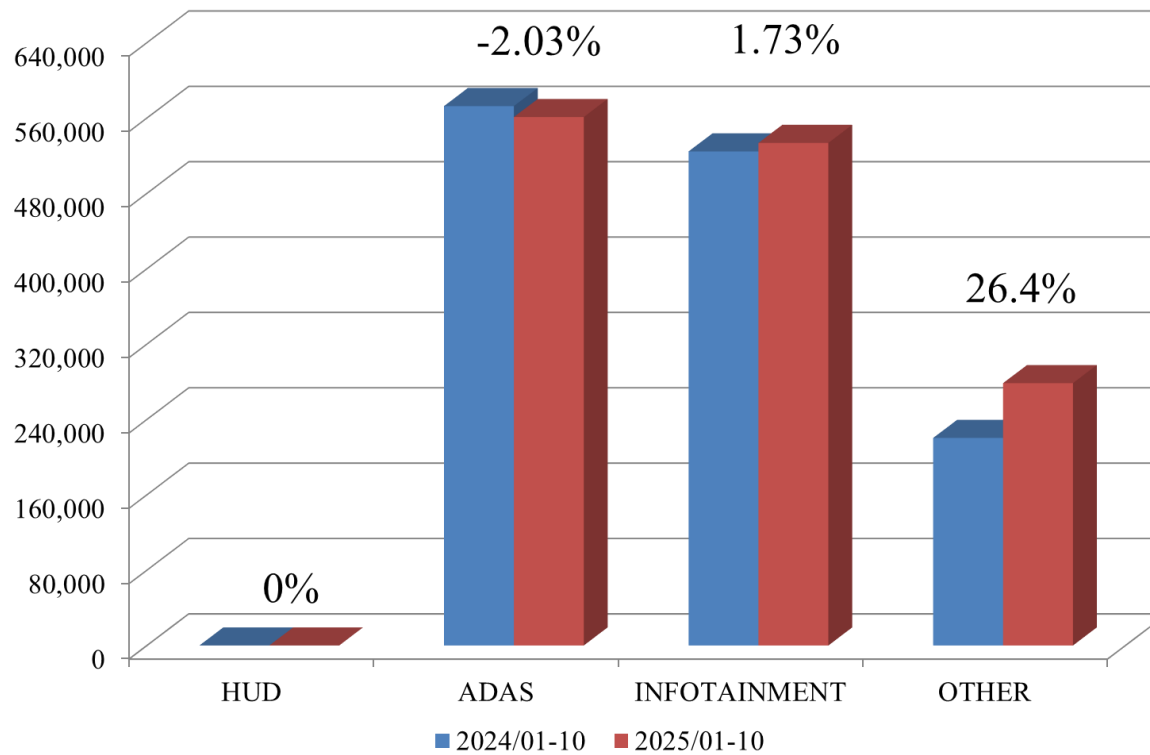


2024/01-10 E-LEAD JIANGSU REVENUE BY PRODUCT



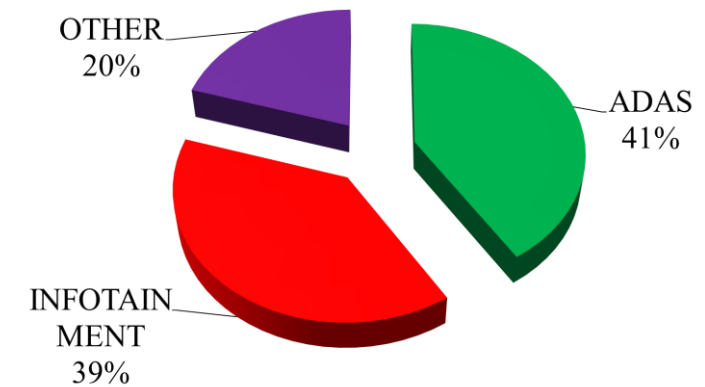
TREND

UNIT: NT\$ thousand

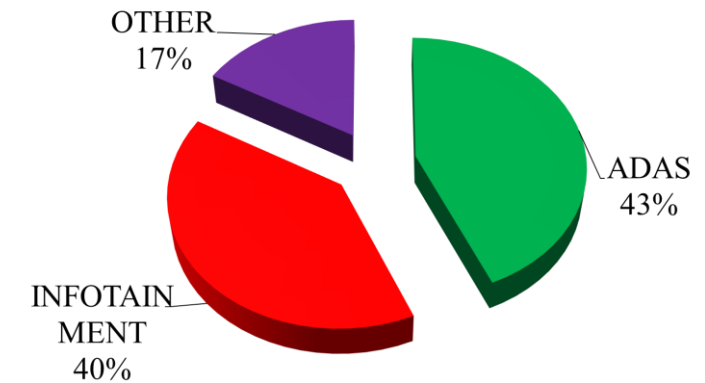


RATIO

2025/01-10 E-LEAD THAILAND REVENUE BY PRODUCT



2024/01-10 E-LEAD THAILAND REVENUE BY PRODUCT



Thank you



Q & A